



**Inker**  
Eoin Inker

**Lockney**  
NAGA Headquarter

Fred

rez

1  
00:00:06,150 --> 00:00:04,390  
hi good afternoon uh my name is dan

2  
00:00:07,670 --> 00:00:06,160  
lockney i'm the technology transfer

3  
00:00:08,950 --> 00:00:07,680  
program executive out of nasa

4  
00:00:10,470 --> 00:00:08,960  
headquartered

5  
00:00:12,470 --> 00:00:10,480  
uh thank you for joining us we have a

6  
00:00:14,629 --> 00:00:12,480  
really exciting uh

7  
00:00:16,790 --> 00:00:14,639  
show for you today uh then over the next

8  
00:00:19,750 --> 00:00:16,800  
one hour we're going to hear about um

9  
00:00:21,029 --> 00:00:19,760  
some potential secondary uses of nasa

10  
00:00:23,029 --> 00:00:21,039  
technology

11  
00:00:24,470 --> 00:00:23,039  
we have two inventors online um mike

12  
00:00:26,470 --> 00:00:24,480  
tinker and fred tram who are going to

13  
00:00:28,550 --> 00:00:26,480

talk about some of their technologies

14

00:00:30,790 --> 00:00:28,560

uh and then also a fellow from a company

15

00:00:33,270 --> 00:00:30,800

called marbler dan perez who's going to

16

00:00:36,229 --> 00:00:33,280

talk to us about crowdsourcing and ways

17

00:00:37,990 --> 00:00:36,239

to find other uses for our technology

18

00:00:40,470 --> 00:00:38,000

so as a quick overview

19

00:00:41,430 --> 00:00:40,480

nasa has a long-standing mandate to find

20

00:00:43,590 --> 00:00:41,440

these

21

00:00:45,910 --> 00:00:43,600

spin-off applications for uh the

22

00:00:47,270 --> 00:00:45,920

mission-driven technologies so when

23

00:00:49,510 --> 00:00:47,280

congress gives us the money for a

24

00:00:51,910 --> 00:00:49,520

mission it says don't just blast the

25

00:00:53,910 --> 00:00:51,920

money into space make sure that that the

26

00:00:55,750 --> 00:00:53,920

dollars come back down to earth in the

27

00:00:57,270 --> 00:00:55,760

form of practical technologies and

28

00:00:59,510 --> 00:00:57,280

applications that benefit us here on

29

00:01:01,430 --> 00:00:59,520

earth uh we've been doing this regularly

30

00:01:03,349 --> 00:01:01,440

for the past 50 years and we've got some

31

00:01:06,230 --> 00:01:03,359

great examples of ways that we've done

32

00:01:07,750 --> 00:01:06,240

this successfully for example the um

33

00:01:09,109 --> 00:01:07,760

little camera

34

00:01:11,270 --> 00:01:09,119

in your cell phone

35

00:01:12,870 --> 00:01:11,280

was developed by a guy named eric fossum

36

00:01:13,990 --> 00:01:12,880

out of our jet propulsion laboratory at

37

00:01:16,310 --> 00:01:14,000

caltech

38

00:01:18,070 --> 00:01:16,320

um he was working on digital imaging for

39

00:01:19,910 --> 00:01:18,080

deep space photography

40

00:01:21,670 --> 00:01:19,920

so that that became one of our spin-offs

41

00:01:23,350 --> 00:01:21,680

so all of you have a little nasa

42

00:01:27,190 --> 00:01:23,360

technology in your pocket

43

00:01:28,789 --> 00:01:27,200

uh similarly um uh the examples of

44

00:01:30,149 --> 00:01:28,799

technology transfer are are quite

45

00:01:31,350 --> 00:01:30,159

ubiquitous

46

00:01:32,550 --> 00:01:31,360

um

47

00:01:34,789 --> 00:01:32,560

the uh

48

00:01:36,149 --> 00:01:34,799

infant formula for example

49

00:01:38,710 --> 00:01:36,159

little babies everywhere around the

50

00:01:40,630 --> 00:01:38,720

world are drinking nasa technology

51  
00:01:43,350 --> 00:01:40,640  
during long-duration experiment

52  
00:01:44,710 --> 00:01:43,360  
spaceflight experiments for um

53  
00:01:46,550 --> 00:01:44,720  
food sources we were growing different

54  
00:01:49,270 --> 00:01:46,560  
algae and testing them for nutritional

55  
00:01:50,789 --> 00:01:49,280  
content and we discovered a um a

56  
00:01:53,030 --> 00:01:50,799  
nutrient that had previously only been

57  
00:01:55,270 --> 00:01:53,040  
found in human breast milk uh it says

58  
00:01:57,270 --> 00:01:55,280  
fatty uh substance omega threes and

59  
00:01:58,550 --> 00:01:57,280  
sixes combination it's believed to be

60  
00:02:00,469 --> 00:01:58,560  
important in the development of the eyes

61  
00:02:02,389 --> 00:02:00,479  
and the brain um and have previously

62  
00:02:05,030 --> 00:02:02,399  
never been isolated or manufactured

63  
00:02:06,870 --> 00:02:05,040

before and now after the nasa discovery

64

00:02:08,309 --> 00:02:06,880

uh it's in everything

65

00:02:12,630 --> 00:02:08,319

you can find in olive oil and peanut

66

00:02:14,470 --> 00:02:12,640

butter in yogurt in in milk and you can

67

00:02:16,710 --> 00:02:14,480

of course find it in uh the infant

68

00:02:18,229 --> 00:02:16,720

formula sold all around the world so

69

00:02:20,550 --> 00:02:18,239

those are two kind of far-reaching

70

00:02:22,869 --> 00:02:20,560

examples um the cell phone camera and

71

00:02:24,229 --> 00:02:22,879

the infant formula um but but you'll

72

00:02:26,150 --> 00:02:24,239

find us everywhere

73

00:02:28,869 --> 00:02:26,160

you cannot get on an airplane today that

74

00:02:32,309 --> 00:02:28,879

hasn't benefited from nasa research uh

75

00:02:33,910 --> 00:02:32,319

biomedical advances uh including um

76

00:02:37,030 --> 00:02:33,920

advanced ultrasound

77

00:02:40,949 --> 00:02:37,040

protocols and techniques for our ability

78

00:02:45,509 --> 00:02:43,670

materials sciences

79

00:02:48,790 --> 00:02:45,519

every package that gets delivered today

80

00:02:50,390 --> 00:02:48,800

from fedex or ups benefits somehow from

81

00:02:52,150 --> 00:02:50,400

from nasa's technology

82

00:02:54,150 --> 00:02:52,160

knowledge provided by

83

00:02:55,670 --> 00:02:54,160

our our spacecraft

84

00:02:57,589 --> 00:02:55,680

whether it's earth sensing or weather

85

00:02:59,589 --> 00:02:57,599

satellites um all of these have

86

00:03:01,110 --> 00:02:59,599

benefited from our investment in the

87

00:03:02,470 --> 00:03:01,120

nation's um

88

00:03:03,670 --> 00:03:02,480

the nation's investment in aerospace

89

00:03:05,750 --> 00:03:03,680

technologies

90

00:03:07,990 --> 00:03:05,760

so

91

00:03:10,229 --> 00:03:08,000

as we develop these technologies we have

92

00:03:12,710 --> 00:03:10,239

a specific drive for why we're doing it

93

00:03:14,710 --> 00:03:12,720

but we don't always know what we can do

94

00:03:16,229 --> 00:03:14,720

also with it that that's not always

95

00:03:17,910 --> 00:03:16,239

something that we're that we're as good

96

00:03:19,270 --> 00:03:17,920

at you know you get you bring a

97

00:03:21,270 --> 00:03:19,280

technology and you say you know what

98

00:03:22,710 --> 00:03:21,280

what else what else can you make of this

99

00:03:24,630 --> 00:03:22,720

and it's like a piece of paper you can

100

00:03:26,390 --> 00:03:24,640

turn it into a hat you can fold it into

101  
00:03:27,910 --> 00:03:26,400  
a boat you can turn it into an airplane

102  
00:03:30,309 --> 00:03:27,920  
um you do all kinds of things with it

103  
00:03:32,149 --> 00:03:30,319  
but but we often don't have all of those

104  
00:03:35,110 --> 00:03:32,159  
ideas and that's why we've we've worked

105  
00:03:38,470 --> 00:03:35,120  
with the company marveller to help us uh

106  
00:03:40,789 --> 00:03:38,480  
tap into the untapped cognitive surplus

107  
00:03:42,869 --> 00:03:40,799  
that exists in in in the world there are

108  
00:03:46,869 --> 00:03:42,879  
a lot of people with other ideas for how

109  
00:03:49,670 --> 00:03:46,879  
they can use our technologies be they

110  
00:03:52,550 --> 00:03:49,680  
sensors or or mechanical

111  
00:03:54,229 --> 00:03:52,560  
devices or software

112  
00:03:55,949 --> 00:03:54,239  
so for a full listing of all the

113  
00:03:58,630 --> 00:03:55,959

technologies we have available

114

00:04:00,630 --> 00:03:58,640

technology.nasa.gov is your best source

115

00:04:02,470 --> 00:04:00,640

for a rundown on two of your

116

00:04:04,309 --> 00:04:02,480

technologies the two of the technologies

117

00:04:06,149 --> 00:04:04,319

that that we've got available right now

118

00:04:07,509 --> 00:04:06,159

you're in the right place uh the first

119

00:04:09,589 --> 00:04:07,519

one is going to be from a guy named mike

120

00:04:11,670 --> 00:04:09,599

tinker at a marshall space flight center

121

00:04:13,589 --> 00:04:11,680

who developed a technology for

122

00:04:15,589 --> 00:04:13,599

inflatable structures that are rigidized

123

00:04:17,189 --> 00:04:15,599

with with foam and he'll talk to you

124

00:04:18,469 --> 00:04:17,199

about that and some of the ideas that

125

00:04:20,629 --> 00:04:18,479

we've come up with for how that can be

126

00:04:21,990 --> 00:04:20,639

used and then fred schramm also from

127

00:04:24,070 --> 00:04:22,000

marshall space flight center will talk

128

00:04:26,790 --> 00:04:24,080

to you about a reliable two-component

129

00:04:28,310 --> 00:04:26,800

tagging system keeping track of things

130

00:04:29,749 --> 00:04:28,320

like like like a bar code but a little

131

00:04:31,350 --> 00:04:29,759

bit more reliable

132

00:04:34,070 --> 00:04:31,360

so each of those guys is gonna have five

133

00:04:37,030 --> 00:04:34,080

minutes uh to explain their technology

134

00:04:38,230 --> 00:04:37,040

uh first mike and then and then fred but

135

00:04:39,749 --> 00:04:38,240

between the two of them there's gonna be

136

00:04:41,270 --> 00:04:39,759

a ten minute question and answer period

137

00:04:42,550 --> 00:04:41,280

so that you guys can can ask any

138

00:04:44,550 --> 00:04:42,560

questions you've got they'll come in to

139

00:04:46,950 --> 00:04:44,560

me i'll ask the questions they'll

140

00:04:48,550 --> 00:04:46,960

respond to them uh after mike and fred

141

00:04:50,230 --> 00:04:48,560

have talked we'll turn it over to dan

142

00:04:52,550 --> 00:04:50,240

perez from marbler and he'll talk to you

143

00:04:54,710 --> 00:04:52,560

about crowdsourcing marbler the nasa

144

00:04:57,110 --> 00:04:54,720

relationship that's about another five

145

00:04:59,030 --> 00:04:57,120

minutes then i think we have maybe 15-20

146

00:05:00,870 --> 00:04:59,040

minutes left at the top of the hour for

147

00:05:02,950 --> 00:05:00,880

general questions and those will come in

148

00:05:04,870 --> 00:05:02,960

from um from you

149

00:05:06,310 --> 00:05:04,880

uh we'll you can send them to us through

150

00:05:07,749 --> 00:05:06,320

twitter through

151  
00:05:09,350 --> 00:05:07,759  
google

152  
00:05:11,029 --> 00:05:09,360  
plus

153  
00:05:13,270 --> 00:05:11,039  
and we will answer them and if you don't

154  
00:05:15,590 --> 00:05:13,280  
get answers to your questions now we all

155  
00:05:17,350 --> 00:05:15,600  
exist outside of this framework you can

156  
00:05:18,870 --> 00:05:17,360  
contact us too and we'll put contact

157  
00:05:22,070 --> 00:05:18,880  
information up as well

158  
00:05:24,310 --> 00:05:22,080  
so now without further um delay i'd like

159  
00:05:25,670 --> 00:05:24,320  
to turn it over to mike tinker from

160  
00:05:27,350 --> 00:05:25,680  
marshall space flight center to talk

161  
00:05:31,029 --> 00:05:27,360  
about his technology

162  
00:05:36,550 --> 00:05:33,430  
hello i'm the deputy center chief

163  
00:05:38,150 --> 00:05:36,560

technologist at nasa marshall and this

164

00:05:40,310 --> 00:05:38,160

morning i'd like to talk to you about a

165

00:05:42,790 --> 00:05:40,320

technology that we've been developing

166

00:05:45,189 --> 00:05:42,800

for a number of years here at marshall

167

00:05:47,350 --> 00:05:45,199

but first i'd like to acknowledge andrew

168

00:05:50,070 --> 00:05:47,360

schnell who is my co-inventor for this

169

00:05:51,830 --> 00:05:50,080

technology he's an engineer in the

170

00:05:53,189 --> 00:05:51,840

advanced concepts office here at

171

00:05:55,029 --> 00:05:53,199

marshall

172

00:05:57,270 --> 00:05:55,039

but this technology deals with

173

00:05:59,670 --> 00:05:57,280

inflatables i'm sure many of you can

174

00:06:01,830 --> 00:05:59,680

imagine why nasa would be interested in

175

00:06:02,870 --> 00:06:01,840

inflatable structures

176  
00:06:04,390 --> 00:06:02,880  
first

177  
00:06:05,590 --> 00:06:04,400  
these structures are extremely

178  
00:06:09,270 --> 00:06:05,600  
lightweight

179  
00:06:12,150 --> 00:06:09,280  
compared to metals most composites

180  
00:06:14,150 --> 00:06:12,160  
and secondly inflatables can be packaged

181  
00:06:16,150 --> 00:06:14,160  
into a very small container such as a

182  
00:06:18,550 --> 00:06:16,160  
cylinder or a box

183  
00:06:19,909 --> 00:06:18,560  
launched into space and then deployed in

184  
00:06:22,070 --> 00:06:19,919  
orbit

185  
00:06:24,870 --> 00:06:22,080  
often making a very large structure for

186  
00:06:27,430 --> 00:06:24,880  
various applications there

187  
00:06:29,029 --> 00:06:27,440  
however there's also a very significant

188  
00:06:31,830 --> 00:06:29,039

disadvantage

189

00:06:33,909 --> 00:06:31,840  
to the use of inflatables in space

190

00:06:35,670 --> 00:06:33,919  
obviously these structures are

191

00:06:37,189 --> 00:06:35,680  
susceptible to damage from

192

00:06:39,510 --> 00:06:37,199  
micrometeoroids

193

00:06:41,189 --> 00:06:39,520  
or debris impacts

194

00:06:42,550 --> 00:06:41,199  
and such an event could puncture the

195

00:06:45,270 --> 00:06:42,560  
structure

196

00:06:46,950 --> 00:06:45,280  
and destroy it ending the mission

197

00:06:49,510 --> 00:06:46,960  
fortunately

198

00:06:52,390 --> 00:06:49,520  
this risk can be mitigated by filling

199

00:06:54,230 --> 00:06:52,400  
the inflatable by phone

200

00:06:56,950 --> 00:06:54,240  
therefore enabling the structure to

201  
00:06:59,110 --> 00:06:56,960  
survive impact from very small debris in

202  
00:07:01,110 --> 00:06:59,120  
the space environment and to continue

203  
00:07:03,189 --> 00:07:01,120  
the mission

204  
00:07:05,510 --> 00:07:03,199  
the use of foams

205  
00:07:09,029 --> 00:07:05,520  
to deploy and rigidize structures in

206  
00:07:11,510 --> 00:07:09,039  
space was first proposed as early as the

207  
00:07:14,309 --> 00:07:11,520  
1960s

208  
00:07:16,070 --> 00:07:14,319  
and more recently nasa the air force and

209  
00:07:17,430 --> 00:07:16,080  
other labs have researched this

210  
00:07:19,830 --> 00:07:17,440  
technology

211  
00:07:21,749 --> 00:07:19,840  
for space flight

212  
00:07:24,870 --> 00:07:21,759  
most of these investigations however

213  
00:07:27,350 --> 00:07:24,880

have focused on solid cross-section

214

00:07:30,790 --> 00:07:27,360

structures such as this tube that's

215

00:07:33,110 --> 00:07:30,800

completely filled with foam the problem

216

00:07:35,350 --> 00:07:33,120

with this is that if it's a very large

217

00:07:37,270 --> 00:07:35,360

structure it can take a lot of foam to

218

00:07:39,589 --> 00:07:37,280

fill it as you can imagine and believe

219

00:07:41,589 --> 00:07:39,599

it or not a structure completely filled

220

00:07:43,990 --> 00:07:41,599

with foam could be

221

00:07:46,309 --> 00:07:44,000

too heavy for the application

222

00:07:47,990 --> 00:07:46,319

so that's where this patented technology

223

00:07:50,070 --> 00:07:48,000

comes in

224

00:07:52,230 --> 00:07:50,080

instead of completely filling the

225

00:07:53,029 --> 00:07:52,240

structure

226

00:07:57,589 --> 00:07:53,039

we

227

00:08:00,950 --> 00:07:57,599

walls of the inflatable

228

00:08:02,550 --> 00:08:00,960

but leaving the innermost cavity open

229

00:08:04,950 --> 00:08:02,560

this can yield significant weight

230

00:08:06,710 --> 00:08:04,960

savings while still maintaining the

231

00:08:09,670 --> 00:08:06,720

strength and the stiffness

232

00:08:12,070 --> 00:08:09,680

that you would need for the application

233

00:08:13,749 --> 00:08:12,080

there are a number of shapes or forms

234

00:08:17,029 --> 00:08:13,759

that this technology could take for

235

00:08:18,950 --> 00:08:17,039

space applications including tubes like

236

00:08:20,469 --> 00:08:18,960

i've shown here

237

00:08:22,629 --> 00:08:20,479

panels

238

00:08:25,189 --> 00:08:22,639

spheres domes

239

00:08:26,550 --> 00:08:25,199

trusses and a number of other shapes

240

00:08:27,749 --> 00:08:26,560

that could be used in the space

241

00:08:29,909 --> 00:08:27,759

environment

242

00:08:32,709 --> 00:08:29,919

and for space applications what we're

243

00:08:34,709 --> 00:08:32,719

interested in is satellite structures

244

00:08:36,070 --> 00:08:34,719

solar concentrators for power and

245

00:08:37,670 --> 00:08:36,080

propulsion

246

00:08:40,070 --> 00:08:37,680

habitats

247

00:08:43,350 --> 00:08:40,080

and others

248

00:08:45,350 --> 00:08:43,360

so how does this innovation work

249

00:08:48,870 --> 00:08:45,360

first the structure is packaged in a

250

00:08:50,630 --> 00:08:48,880

container such as a cylinder or a box

251  
00:08:53,750 --> 00:08:50,640  
then the structure is deployed by

252  
00:08:55,190 --> 00:08:53,760  
pressurizing the innermost cavity such

253  
00:08:56,389 --> 00:08:55,200  
as the structure comes out of the

254  
00:08:57,990 --> 00:08:56,399  
container

255  
00:09:00,870 --> 00:08:58,000  
and then finally the structure is

256  
00:09:03,190 --> 00:09:00,880  
completed by injecting foam between the

257  
00:09:05,269 --> 00:09:03,200  
inner and outer walls

258  
00:09:06,790 --> 00:09:05,279  
the foam is allowed to completely fill

259  
00:09:08,630 --> 00:09:06,800  
the structure

260  
00:09:11,430 --> 00:09:08,640  
producing a system that can be used in

261  
00:09:15,670 --> 00:09:13,829  
inlet ports and hoses are needed to

262  
00:09:16,790 --> 00:09:15,680  
inflate the structure and to inject the

263  
00:09:18,790 --> 00:09:16,800

foam

264

00:09:21,430 --> 00:09:18,800

and then exhaust ports are required at

265

00:09:23,110 --> 00:09:21,440

the other end to allow gases to escape

266

00:09:25,350 --> 00:09:23,120

that have been produced

267

00:09:28,710 --> 00:09:25,360

during the distribution and curing of

268

00:09:28,720 --> 00:09:31,590

all right

269

00:09:37,269 --> 00:09:34,070

in keeping with the theme of this google

270

00:09:38,870 --> 00:09:37,279

hangout event i'd also like to mention

271

00:09:40,550 --> 00:09:38,880

some commercial

272

00:09:44,470 --> 00:09:40,560

earth-based applications for this

273

00:09:46,949 --> 00:09:44,480

technology the theme of this event being

274

00:09:48,949 --> 00:09:46,959

discover new uses for out of this world

275

00:09:51,030 --> 00:09:48,959

technologies

276  
00:09:54,070 --> 00:09:51,040  
some of those could include components

277  
00:09:56,630 --> 00:09:54,080  
of very lightweight aircraft

278  
00:09:59,350 --> 00:09:56,640  
storage shelters

279  
00:10:02,150 --> 00:09:59,360  
housing including emergency shelters

280  
00:10:03,590 --> 00:10:02,160  
after natural disasters

281  
00:10:05,990 --> 00:10:03,600  
containers

282  
00:10:06,949 --> 00:10:06,000  
even sales displays

283  
00:10:09,190 --> 00:10:06,959  
and

284  
00:10:11,430 --> 00:10:09,200  
people involved in in the process of

285  
00:10:13,990 --> 00:10:11,440  
having us think about this

286  
00:10:15,590 --> 00:10:14,000  
have come up with many other ideas for

287  
00:10:18,150 --> 00:10:15,600  
the technology

288  
00:10:20,550 --> 00:10:18,160

and in closing i'd like to refer you to

289

00:10:22,870 --> 00:10:20,560

the marbler website where you can go

290

00:10:25,350 --> 00:10:22,880

read more about the technology better

291

00:10:26,389 --> 00:10:25,360

understand the details and learn more

292

00:10:30,069 --> 00:10:26,399

about

293

00:10:31,750 --> 00:10:30,079

used

294

00:10:33,430 --> 00:10:31,760

and with that

295

00:10:38,710 --> 00:10:33,440

willing to take some questions from

296

00:10:43,190 --> 00:10:41,190

so thanks mike have there been to date

297

00:10:44,389 --> 00:10:43,200

any um

298

00:10:47,110 --> 00:10:44,399

commercial applications of this

299

00:10:48,710 --> 00:10:47,120

technology any any spin-offs or tech

300

00:10:51,190 --> 00:10:48,720

transfer related to

301  
00:10:55,990 --> 00:10:53,829  
uh we're currently involved in

302  
00:10:57,750 --> 00:10:56,000  
discussions uh

303  
00:10:59,670 --> 00:10:57,760  
with marbler and

304  
00:11:02,630 --> 00:10:59,680  
with others including small companies

305  
00:11:03,670 --> 00:11:02,640  
that have sbir contracts and that type

306  
00:11:05,430 --> 00:11:03,680  
thing

307  
00:11:08,470 --> 00:11:05,440  
and there's been a lot of interest in

308  
00:11:11,990 --> 00:11:08,480  
the technology and just really within

309  
00:11:13,990 --> 00:11:12,000  
the last few weeks or a couple of months

310  
00:11:15,670 --> 00:11:14,000  
we've entered into discussions with

311  
00:11:17,829 --> 00:11:15,680  
those folks

312  
00:11:22,310 --> 00:11:17,839  
to apply the technology for development

313  
00:11:26,790 --> 00:11:24,150

so we have a question coming in from

314

00:11:29,430 --> 00:11:26,800

from twitter

315

00:11:34,069 --> 00:11:29,440

from rob c and the question is can you

316

00:11:40,230 --> 00:11:37,750

i do think it's possible i recently

317

00:11:42,790 --> 00:11:40,240

had someone ask me could you fill these

318

00:11:45,110 --> 00:11:42,800

structures with concrete

319

00:11:46,389 --> 00:11:45,120

and there's no reason why you couldn't

320

00:11:47,750 --> 00:11:46,399

you know

321

00:11:50,389 --> 00:11:47,760

you could inject

322

00:11:52,230 --> 00:11:50,399

concrete made from

323

00:11:54,389 --> 00:11:52,240

lunar materials or

324

00:11:56,710 --> 00:11:54,399

or whatever kind of material you wanted

325

00:11:59,110 --> 00:11:56,720

to explore but the answer is yes i mean

326

00:12:00,150 --> 00:11:59,120

the foam does not have to be a polymer

327

00:12:02,550 --> 00:12:00,160

per se

328

00:12:04,550 --> 00:12:02,560

but as long as it has a substance such

329

00:12:07,590 --> 00:12:04,560

that you can can either inject it

330

00:12:10,470 --> 00:12:07,600

between the walls or pour it in

331

00:12:13,030 --> 00:12:10,480

you can certainly build a structure

332

00:12:14,550 --> 00:12:13,040

using this technology

333

00:12:18,230 --> 00:12:14,560

thank you sir we have another question

334

00:12:20,389 --> 00:12:18,240

just came in uh from google plus

335

00:12:22,150 --> 00:12:20,399

are these inflatable structures in any

336

00:12:24,470 --> 00:12:22,160

way related to the work that bigelow

337

00:12:27,430 --> 00:12:24,480

aerospace is doing

338

00:12:29,829 --> 00:12:27,440

are you familiar with

339

00:12:31,509 --> 00:12:29,839

yes i'm very familiar with the with the

340

00:12:33,110 --> 00:12:31,519

bigelow

341

00:12:35,910 --> 00:12:33,120

space station

342

00:12:37,750 --> 00:12:35,920

the technologies are similar

343

00:12:39,750 --> 00:12:37,760

uh in that

344

00:12:41,030 --> 00:12:39,760

both are based on inflatables where you

345

00:12:41,829 --> 00:12:41,040

deploy

346

00:12:51,670 --> 00:12:41,839

a

347

00:12:53,350 --> 00:12:51,680

differences come in the types of

348

00:12:55,190 --> 00:12:53,360

materials that are used for the

349

00:12:57,990 --> 00:12:55,200

inflatables

350

00:13:01,509 --> 00:12:58,000

bigelow space station of course would

351  
00:13:03,430 --> 00:13:01,519  
would not utilize a a film

352  
00:13:05,990 --> 00:13:03,440  
on the outer surface most likely like

353  
00:13:08,710 --> 00:13:06,000  
we're showing here

354  
00:13:11,110 --> 00:13:08,720  
the the space station would have a

355  
00:13:14,230 --> 00:13:11,120  
material on the outside

356  
00:13:15,350 --> 00:13:14,240  
that can withstand

357  
00:13:17,829 --> 00:13:15,360  
uv

358  
00:13:21,110 --> 00:13:17,839  
impacts from small debris

359  
00:13:23,350 --> 00:13:21,120  
things that nature provide insulation

360  
00:13:25,269 --> 00:13:23,360  
so so the materials used to make the

361  
00:13:26,870 --> 00:13:25,279  
walls in the space station could be

362  
00:13:29,110 --> 00:13:26,880  
significantly different than what we're

363  
00:13:32,389 --> 00:13:29,120

talking about here but there are great

364

00:13:34,710 --> 00:13:32,399

similarities in the technologies

365

00:13:36,069 --> 00:13:34,720

one other difference is that for bigelow

366

00:13:37,990 --> 00:13:36,079

space station

367

00:13:39,509 --> 00:13:38,000

i don't think they're injecting foam

368

00:13:42,069 --> 00:13:39,519

between the walls

369

00:13:45,350 --> 00:13:42,079

uh as we're proposing uh in this

370

00:13:49,269 --> 00:13:47,990

so um speaking of the the material it's

371

00:13:50,710 --> 00:13:49,279

made out of but another question just

372

00:13:53,110 --> 00:13:50,720

came in uh

373

00:13:56,870 --> 00:13:53,120

it asks is is that structure is the film

374

00:14:05,110 --> 00:14:00,470

uh the film is a polyamide

375

00:14:08,310 --> 00:14:05,120

uh and the foam uh is polyurethane

376

00:14:10,069 --> 00:14:08,320

okay um so so that opens up a good

377

00:14:12,069 --> 00:14:10,079

discussion though i mean the the

378

00:14:13,829 --> 00:14:12,079

external material could be a film it

379

00:14:17,189 --> 00:14:13,839

could be a fabric

380

00:14:19,750 --> 00:14:17,199

uh it could be foil it could be for

381

00:14:22,470 --> 00:14:19,760

example a reinforced composite flexible

382

00:14:24,230 --> 00:14:22,480

composite that's uh

383

00:14:26,470 --> 00:14:24,240

that's deployable there are a number of

384

00:14:29,110 --> 00:14:26,480

materials that could be used but in this

385

00:14:30,470 --> 00:14:29,120

case the foam that fills the walls is

386

00:14:32,710 --> 00:14:30,480

polyurethane

387

00:14:34,470 --> 00:14:32,720

it can be a one part

388

00:14:36,230 --> 00:14:34,480

foam it can be two part

389

00:14:37,829 --> 00:14:36,240

uh and the

390

00:14:39,829 --> 00:14:37,839

the properties of that foam can be

391

00:14:41,670 --> 00:14:39,839

varied depending on the design of the

392

00:14:43,350 --> 00:14:41,680

structure

393

00:14:44,790 --> 00:14:43,360

so in in the

394

00:14:45,990 --> 00:14:44,800

uh this isn't my question there's

395

00:14:48,389 --> 00:14:46,000

another one that came in through through

396

00:14:50,389 --> 00:14:48,399

the google plus uh in in its current

397

00:14:52,389 --> 00:14:50,399

application for space application how

398

00:14:55,990 --> 00:14:52,399

how long does it take to inflate how

399

00:14:59,430 --> 00:14:58,389

it completely depends on the size of the

400

00:15:04,069 --> 00:14:59,440

structure

401  
00:15:05,670 --> 00:15:04,079  
could be deployed

402  
00:15:08,069 --> 00:15:05,680  
in a matter of

403  
00:15:10,389 --> 00:15:08,079  
minutes and you would want to do it in a

404  
00:15:11,750 --> 00:15:10,399  
slow control process to avoid damaging

405  
00:15:13,670 --> 00:15:11,760  
the structure

406  
00:15:15,269 --> 00:15:13,680  
but if you were deploying a very large

407  
00:15:16,949 --> 00:15:15,279  
structure in space

408  
00:15:19,990 --> 00:15:16,959  
deployment

409  
00:15:22,310 --> 00:15:20,000  
could could take up to an hour

410  
00:15:23,910 --> 00:15:22,320  
or hours you just want to do it in a

411  
00:15:25,590 --> 00:15:23,920  
very controlled

412  
00:15:27,430 --> 00:15:25,600  
process so that you don't damage the

413  
00:15:30,470 --> 00:15:27,440

structure and lose the mission it

414

00:15:32,870 --> 00:15:30,480

completely depends on the size

415

00:15:35,189 --> 00:15:32,880

thanks uh another quick note before the

416

00:15:36,870 --> 00:15:35,199

next question is we have a sixth grade

417

00:15:39,110 --> 00:15:36,880

class that's joining us

418

00:15:40,310 --> 00:15:39,120

um we'd like to welcome them to the

419

00:15:43,110 --> 00:15:40,320

event that's kind of fun we've got some

420

00:15:44,710 --> 00:15:43,120

kids in here great

421

00:15:47,430 --> 00:15:44,720

so it looks like they're working on an

422

00:15:49,749 --> 00:15:47,440

engineering design uh curriculum so this

423

00:15:51,509 --> 00:15:49,759

will be right in involved with uh with

424

00:15:52,870 --> 00:15:51,519

that line of um

425

00:15:56,150 --> 00:15:52,880

uh

426

00:15:58,230 --> 00:15:56,160

inquiry so if i could

427

00:15:59,590 --> 00:15:58,240

uh they have a question i'd like to ask

428

00:16:02,790 --> 00:15:59,600

uh of you and then i have my own

429

00:16:05,189 --> 00:16:02,800

question for them the first one is is

430

00:16:08,150 --> 00:16:05,199

can you summarize again what what this

431

00:16:11,030 --> 00:16:08,160

technology will do for nasa this is from

432

00:16:12,710 --> 00:16:11,910

sure

433

00:16:14,389 --> 00:16:12,720

uh

434

00:16:17,269 --> 00:16:14,399

nasa has been interested in this

435

00:16:20,470 --> 00:16:17,279

technology for for many years

436

00:16:22,710 --> 00:16:20,480

and uh the initial interest

437

00:16:25,350 --> 00:16:22,720

was to use it to build

438

00:16:27,910 --> 00:16:25,360

satellite structures in space and in

439

00:16:29,829 --> 00:16:27,920

particular we were looking at solar

440

00:16:31,990 --> 00:16:29,839

concentrators

441

00:16:33,990 --> 00:16:32,000

that that would be very large

442

00:16:35,749 --> 00:16:34,000

could be packaged in a container

443

00:16:38,230 --> 00:16:35,759

launched into space

444

00:16:40,790 --> 00:16:38,240

inflated and deployed there to make a

445

00:16:44,470 --> 00:16:40,800

large concentrator that structure would

446

00:16:45,670 --> 00:16:44,480

focus sunlight down to a point and use

447

00:16:47,829 --> 00:16:45,680

it either

448

00:16:50,310 --> 00:16:47,839

for electrical power

449

00:16:51,269 --> 00:16:50,320

or to heat a propellant for a rocket

450

00:16:53,749 --> 00:16:51,279

engine

451  
00:16:56,069 --> 00:16:53,759  
this was our initial interest at nasa

452  
00:16:58,629 --> 00:16:56,079  
marshall for this technology

453  
00:17:00,710 --> 00:16:58,639  
but but many researchers have also

454  
00:17:04,470 --> 00:17:00,720  
realized the technology could have many

455  
00:17:06,390 --> 00:17:04,480  
applications including habitats uh such

456  
00:17:09,429 --> 00:17:06,400  
as on the moon surface

457  
00:17:11,429 --> 00:17:09,439  
maybe on mars surface in the future even

458  
00:17:12,230 --> 00:17:11,439  
on an asteroid

459  
00:17:13,590 --> 00:17:12,240  
so

460  
00:17:17,110 --> 00:17:13,600  
there are a number of potential

461  
00:17:19,750 --> 00:17:17,120  
applications that nasa is interested in

462  
00:17:22,470 --> 00:17:19,760  
but again we started out looking at it

463  
00:17:24,230 --> 00:17:22,480

uh for propulsion and power applications

464

00:17:27,270 --> 00:17:24,240

uh from national nasa marshall's

465

00:17:31,750 --> 00:17:29,430

thanks mike um and then one more

466

00:17:34,150 --> 00:17:31,760

question that for for mr carter's class

467

00:17:35,350 --> 00:17:34,160

um and this is a question i'm making up

468

00:17:37,909 --> 00:17:35,360

uh

469

00:17:40,070 --> 00:17:37,919

so how do you get to work for nasa it's

470

00:17:41,669 --> 00:17:40,080

off the technology question side but but

471

00:17:43,430 --> 00:17:41,679

just there's a group of secretaries

472

00:17:47,270 --> 00:17:43,440

listening and how do you get to work for

473

00:17:52,470 --> 00:17:49,350

absolutely i'd love to answer that

474

00:17:55,110 --> 00:17:52,480

question uh i have three kids of my own

475

00:17:57,990 --> 00:17:55,120

and and we've tried to encourage them to

476

00:18:00,870 --> 00:17:58,000

to prepare themselves for good careers

477

00:18:02,870 --> 00:18:00,880

but i think the first step uh if you're

478

00:18:06,070 --> 00:18:02,880

interested in working for nasa i'll

479

00:18:08,789 --> 00:18:06,080

speak from an engineer's perspective

480

00:18:11,350 --> 00:18:08,799

uh you need to have a strong interest in

481

00:18:14,390 --> 00:18:11,360

math physics uh and and the other

482

00:18:16,870 --> 00:18:14,400

sciences any of those other sciences you

483

00:18:18,950 --> 00:18:16,880

need to enjoy those type subjects in

484

00:18:19,990 --> 00:18:18,960

school and if you do if you find

485

00:18:21,590 --> 00:18:20,000

yourself

486

00:18:23,350 --> 00:18:21,600

really enjoying

487

00:18:25,669 --> 00:18:23,360

math and science

488

00:18:26,870 --> 00:18:25,679

excuse me uh in your in your school

489

00:18:28,470 --> 00:18:26,880

classes that's a that's a good

490

00:18:30,390 --> 00:18:28,480

indication

491

00:18:32,789 --> 00:18:30,400

from there you would need to go into

492

00:18:34,230 --> 00:18:32,799

college of course and obtain

493

00:18:36,470 --> 00:18:34,240

a degree

494

00:18:38,710 --> 00:18:36,480

in a math or science or engineering

495

00:18:41,029 --> 00:18:38,720

field and then that would position you

496

00:18:43,110 --> 00:18:41,039

very well for an engineering or science

497

00:18:45,669 --> 00:18:43,120

career at nasa

498

00:18:47,830 --> 00:18:45,679

but we do a lot more than science and

499

00:18:52,150 --> 00:18:47,840

engineering if some of the students are

500

00:18:55,110 --> 00:18:52,160

interested in being a reporter

501

00:18:56,870 --> 00:18:55,120

you know in in public affairs

502

00:18:59,909 --> 00:18:56,880

in graphic arts

503

00:19:01,990 --> 00:18:59,919

all of those are services that nasa

504

00:19:04,710 --> 00:19:02,000

requires as well and we have

505

00:19:07,510 --> 00:19:04,720

professionals who are very good at

506

00:19:10,070 --> 00:19:07,520

producing art or graphics or news

507

00:19:12,390 --> 00:19:10,080

articles for us so it's it's wide open

508

00:19:15,110 --> 00:19:12,400

as far as careers go

509

00:19:17,669 --> 00:19:15,120

but i just encourage the kids to pursue

510

00:19:19,669 --> 00:19:17,679

what they really enjoy doing

511

00:19:23,029 --> 00:19:19,679

and and hopefully that would lead them

512

00:19:25,110 --> 00:19:23,039

to a career within nasa

513

00:19:27,430 --> 00:19:25,120

uh thank you sir that's a

514

00:19:28,549 --> 00:19:27,440

very nice thoughtful answer uh very much

515

00:19:29,430 --> 00:19:28,559

appreciated

516

00:19:30,789 --> 00:19:29,440

uh

517

00:19:32,870 --> 00:19:30,799

we have a couple more questions on this

518

00:19:34,310 --> 00:19:32,880

particular technology but we're gonna

519

00:19:36,310 --> 00:19:34,320

move on to the next one and then save

520

00:19:38,870 --> 00:19:36,320

some of those questions for the q a uh

521

00:19:39,750 --> 00:19:38,880

session at the top of the hour um

522

00:19:42,230 --> 00:19:39,760

so

523

00:19:45,110 --> 00:19:42,240

uh thank you mike and now we'll move

524

00:19:46,950 --> 00:19:45,120

over to uh fred tram who's developed a

525

00:19:47,830 --> 00:19:46,960

different technology this is a tagging

526  
00:19:51,750 --> 00:19:47,840  
system

527  
00:19:53,270 --> 00:19:51,760  
for um inventorying um uh items and

528  
00:19:55,430 --> 00:19:53,280  
he'll give you much more detail than i

529  
00:19:57,909 --> 00:19:55,440  
could uh and now we'll turn it over to

530  
00:20:00,710 --> 00:19:57,919  
fred and uh

531  
00:20:08,070 --> 00:20:04,070  
thank you daniel i am fred tram

532  
00:20:11,190 --> 00:20:08,080  
i was a an engineer with nasa for 30

533  
00:20:13,350 --> 00:20:11,200  
years and retired two years ago

534  
00:20:14,950 --> 00:20:13,360  
and one of the focuses that i had while

535  
00:20:16,070 --> 00:20:14,960  
i was there one of the technology

536  
00:20:19,270 --> 00:20:16,080  
focuses

537  
00:20:22,150 --> 00:20:19,280  
uh was in automatic identification

538  
00:20:23,590 --> 00:20:22,160

there was uh we found that uh there was

539

00:20:46,390 --> 00:20:23,600

a

540

00:20:49,669 --> 00:20:46,400

25

541

00:20:52,470 --> 00:20:49,679

normal grocery stores so a lot of data

542

00:20:54,950 --> 00:20:52,480

errors were taking place and we looked

543

00:20:57,029 --> 00:20:54,960

for ways to improve our accuracy in

544

00:20:59,430 --> 00:20:57,039

collecting data so people wouldn't be

545

00:21:01,590 --> 00:20:59,440

writing down the wrong numbers typing in

546

00:21:03,029 --> 00:21:01,600

the wrong numbers and what that led us

547

00:21:05,350 --> 00:21:03,039

to barcode

548

00:21:08,070 --> 00:21:05,360

that led us to marking

549

00:21:09,350 --> 00:21:08,080

little barcodes like data matrix symbols

550

00:21:10,549 --> 00:21:09,360

on parts

551  
00:21:14,070 --> 00:21:10,559  
directly

552  
00:21:16,789 --> 00:21:14,080  
and then that let us led me into some

553  
00:21:19,350 --> 00:21:16,799  
some specialty technologies such as this

554  
00:21:21,909 --> 00:21:19,360  
one of reading these

555  
00:21:22,710 --> 00:21:21,919  
symbols which is the identity of the

556  
00:21:25,350 --> 00:21:22,720  
part

557  
00:21:27,990 --> 00:21:25,360  
through things like paint through

558  
00:21:30,549 --> 00:21:28,000  
films paints uh

559  
00:21:33,270 --> 00:21:30,559  
and other coatings so

560  
00:21:35,190 --> 00:21:33,280  
that that led us into some some really

561  
00:21:36,870 --> 00:21:35,200  
interesting technologies

562  
00:21:41,830 --> 00:21:36,880  
uh

563  
00:21:45,190 --> 00:21:41,840

beyond just reading through paint it is

564

00:21:47,190 --> 00:21:45,200

a uh it is a verification process

565

00:21:50,230 --> 00:21:47,200

so uh

566

00:21:52,710 --> 00:21:50,240

let me let me uh call your attention to

567

00:21:55,430 --> 00:21:52,720

the marbler website which

568

00:21:58,390 --> 00:21:55,440

which describes the technology very well

569

00:22:00,310 --> 00:21:58,400

in summary fashion also has a link to

570

00:22:03,750 --> 00:22:00,320

the pattern there and you'll see there

571

00:22:06,310 --> 00:22:03,760

are two aspects to this technology

572

00:22:07,669 --> 00:22:06,320

one is a micro aspect and the other is

573

00:22:11,510 --> 00:22:07,679

macro

574

00:22:12,470 --> 00:22:11,520

so my and the micro uh

575

00:22:15,029 --> 00:22:12,480

aspect

576

00:22:17,830 --> 00:22:15,039

you can imagine uh we were we were

577

00:22:18,870 --> 00:22:17,840

seeing some problems with

578

00:22:22,149 --> 00:22:18,880

uh

579

00:22:24,789 --> 00:22:22,159

counterfeit electronics at that time

580

00:22:29,350 --> 00:22:24,799

sometimes nasa has electronic

581

00:22:34,149 --> 00:22:32,230

for a design need other times they buy

582

00:22:35,110 --> 00:22:34,159

electronics like pc boards and other

583

00:22:37,669 --> 00:22:35,120

things

584

00:22:39,990 --> 00:22:37,679

off the shelf or from commercial sources

585

00:22:41,590 --> 00:22:40,000

out of warehouses and so on there were

586

00:22:42,710 --> 00:22:41,600

there were there were some problems at

587

00:22:45,590 --> 00:22:42,720

the time

588

00:22:46,470 --> 00:22:45,600

with some of these electronics having

589

00:22:48,950 --> 00:22:46,480

been

590

00:22:51,190 --> 00:22:48,960

scrapped at some point cleaned up and

591

00:22:53,110 --> 00:22:51,200

then recycled and you really couldn't

592

00:22:55,669 --> 00:22:53,120

tell the difference and you were buying

593

00:22:58,549 --> 00:22:55,679

old electronics that look new

594

00:23:00,950 --> 00:22:58,559

the the uh the application here is to

595

00:23:04,470 --> 00:23:00,960

put an identity

596

00:23:06,070 --> 00:23:04,480

on the electronic uh component

597

00:23:09,110 --> 00:23:06,080

back when it was new

598

00:23:11,830 --> 00:23:09,120

in a way that that uh if that couldn't

599

00:23:14,630 --> 00:23:11,840

be destroyed and could be detected if it

600

00:23:18,789 --> 00:23:14,640

were recycled as a counterfeit

601  
00:23:21,190 --> 00:23:18,799  
and uh that that process was uh twofold

602  
00:23:24,390 --> 00:23:21,200  
and you can read there in the summary

603  
00:23:26,710 --> 00:23:24,400  
one was to apply a symbol such as a data

604  
00:23:29,190 --> 00:23:26,720  
matrix barcode or whatever

605  
00:23:31,029 --> 00:23:29,200  
printed directly on it and the other was

606  
00:23:32,789 --> 00:23:31,039  
to apply a

607  
00:23:36,070 --> 00:23:32,799  
an invisible mark

608  
00:23:38,070 --> 00:23:36,080  
one that involved a chemical tag or just

609  
00:23:39,190 --> 00:23:38,080  
a chemical that had different elements

610  
00:23:41,590 --> 00:23:39,200  
in it like

611  
00:23:43,750 --> 00:23:41,600  
bromine or or

612  
00:23:45,270 --> 00:23:43,760  
a copper or anything like that in a

613  
00:23:47,190 --> 00:23:45,280

certain amount

614

00:23:48,710 --> 00:23:47,200

that when read with an x-ray

615

00:23:51,669 --> 00:23:48,720

fluorescence

616

00:23:54,310 --> 00:23:51,679

device a handheld device

617

00:23:56,710 --> 00:23:54,320

it would give a particular signature

618

00:24:00,149 --> 00:23:56,720

and that would be matched to the to the

619

00:24:02,470 --> 00:24:00,159

serial number on the component so you'd

620

00:24:03,750 --> 00:24:02,480

have two identifying

621

00:24:06,630 --> 00:24:03,760

uh

622

00:24:08,950 --> 00:24:06,640

aspects of the technology on that one

623

00:24:11,750 --> 00:24:08,960

component you have the

624

00:24:13,830 --> 00:24:11,760

bar code or the data matrix which has

625

00:24:15,110 --> 00:24:13,840

the part number and serial number

626  
00:24:16,870 --> 00:24:15,120  
encoded

627  
00:24:19,669 --> 00:24:16,880  
and then you have the

628  
00:24:22,390 --> 00:24:19,679  
uh the signature of the invisible mark

629  
00:24:25,350 --> 00:24:22,400  
which is a chemical tag it could be just

630  
00:24:27,510 --> 00:24:25,360  
put on somewhere on the on the on the

631  
00:24:30,549 --> 00:24:27,520  
let's call it the pc board

632  
00:24:32,630 --> 00:24:30,559  
or you could have it painted over

633  
00:24:35,510 --> 00:24:32,640  
and where you couldn't see it and then

634  
00:24:37,909 --> 00:24:35,520  
read it with that handheld device

635  
00:24:40,549 --> 00:24:37,919  
uh you could also

636  
00:24:43,110 --> 00:24:40,559  
within that device since since it is

637  
00:24:45,750 --> 00:24:43,120  
designed to have a camera and an x-ray

638  
00:24:49,029 --> 00:24:45,760

fluorescent capability you could

639

00:24:50,710 --> 00:24:49,039

register the relative locations of the

640

00:24:52,950 --> 00:24:50,720

mark that you could see

641

00:24:55,350 --> 00:24:52,960

and the one that you couldn't see

642

00:24:57,269 --> 00:24:55,360

you could include a third

643

00:24:59,430 --> 00:24:57,279

third aspect

644

00:25:02,549 --> 00:24:59,440

as far as a

645

00:25:05,669 --> 00:25:02,559

feature on the pc board that you could

646

00:25:07,990 --> 00:25:05,679

triangulate with those and make sure

647

00:25:09,269 --> 00:25:08,000

even a defect on it you could include

648

00:25:12,549 --> 00:25:09,279

that in the

649

00:25:14,470 --> 00:25:12,559

in the verification process as as

650

00:25:17,430 --> 00:25:14,480

registering the complete

651  
00:25:20,470 --> 00:25:17,440  
unique identity of that compound

652  
00:25:21,350 --> 00:25:20,480  
uh an x-ray fluorescent handheld is

653  
00:25:23,269 --> 00:25:21,360  
is

654  
00:25:25,350 --> 00:25:23,279  
like a barcode scanner

655  
00:25:26,950 --> 00:25:25,360  
with a handle on it

656  
00:25:29,510 --> 00:25:26,960  
and a

657  
00:25:30,310 --> 00:25:29,520  
and it has it would have a camera in it

658  
00:25:31,590 --> 00:25:30,320  
so

659  
00:25:33,669 --> 00:25:31,600  
we have had

660  
00:25:36,470 --> 00:25:33,679  
one company build

661  
00:25:37,990 --> 00:25:36,480  
one of those without a camera we've had

662  
00:25:39,590 --> 00:25:38,000  
another company

663  
00:25:41,669 --> 00:25:39,600

uh build

664

00:25:44,470 --> 00:25:41,679

something like that with a camera

665

00:25:46,710 --> 00:25:44,480

neither company finished the product but

666

00:25:49,909 --> 00:25:46,720

we've had we've had some development in

667

00:25:52,710 --> 00:25:49,919

both both directions so we were

668

00:25:54,630 --> 00:25:52,720

partially there uh in the in in the

669

00:25:57,590 --> 00:25:54,640

aerospace application

670

00:26:00,630 --> 00:25:57,600

but that was the micro application

671

00:26:02,310 --> 00:26:00,640

uh and and to the to scan

672

00:26:03,350 --> 00:26:02,320

x-ray fluorescence it takes a few

673

00:26:05,669 --> 00:26:03,360

seconds

674

00:26:08,070 --> 00:26:05,679

for the x-rays to determine what the

675

00:26:10,470 --> 00:26:08,080

material is that you're you're uh

676  
00:26:12,630 --> 00:26:10,480  
reading and develop a signature so it's

677  
00:26:13,990 --> 00:26:12,640  
not real fast it's a verification

678  
00:26:15,590 --> 00:26:14,000  
process

679  
00:26:19,110 --> 00:26:15,600  
the macro

680  
00:26:21,510 --> 00:26:19,120  
application was the example we gave was

681  
00:26:23,830 --> 00:26:21,520  
was lunar at the time we were we were

682  
00:26:25,430 --> 00:26:23,840  
doing a lot of lunar development and one

683  
00:26:28,630 --> 00:26:25,440  
of the one of the opportunities that

684  
00:26:31,029 --> 00:26:28,640  
they were looking for is can we mine the

685  
00:26:33,350 --> 00:26:31,039  
materials we need to make fuel

686  
00:26:35,110 --> 00:26:33,360  
to go on to mars

687  
00:26:38,230 --> 00:26:35,120  
uh

688  
00:26:39,510 --> 00:26:38,240

and we had even approached ames research

689

00:26:42,149 --> 00:26:39,520

center on this

690

00:26:45,430 --> 00:26:42,159

you use x-ray fluorescent handheld to

691

00:26:46,950 --> 00:26:45,440

determine what was in the rock or in the

692

00:26:49,430 --> 00:26:46,960

in the material

693

00:26:51,990 --> 00:26:49,440

on the moon's surface and if you found a

694

00:26:53,990 --> 00:26:52,000

material or a vein of material that was

695

00:26:56,789 --> 00:26:54,000

that was of interest

696

00:26:58,549 --> 00:26:56,799

for making fuel you could determine that

697

00:27:01,190 --> 00:26:58,559

with the with the

698

00:27:01,990 --> 00:27:01,200

x-ray fluorescence mounted on the end of

699

00:27:03,350 --> 00:27:02,000

a

700

00:27:09,669 --> 00:27:03,360

robot

701  
00:27:12,470 --> 00:27:09,679  
could uh our macro application was

702  
00:27:15,510 --> 00:27:12,480  
what if you find several places on the

703  
00:27:17,029 --> 00:27:15,520  
moon surface that have interesting

704  
00:27:20,630 --> 00:27:17,039  
material

705  
00:27:23,750 --> 00:27:20,640  
what if you leave and some and later

706  
00:27:24,549 --> 00:27:23,760  
come back either the same astronaut

707  
00:27:27,510 --> 00:27:24,559  
or

708  
00:27:29,430 --> 00:27:27,520  
later

709  
00:27:31,669 --> 00:27:29,440  
with with another

710  
00:27:33,669 --> 00:27:31,679  
with another landing how do you find

711  
00:27:36,470 --> 00:27:33,679  
those same locations

712  
00:27:38,070 --> 00:27:36,480  
so we said you can find you can find the

713  
00:27:40,950 --> 00:27:38,080

coordinates easily enough but how do you

714

00:27:43,510 --> 00:27:40,960

find the exact place on that rock or in

715

00:27:44,470 --> 00:27:43,520

that case we said you could use the same

716

00:27:48,470 --> 00:27:44,480

system

717

00:27:51,830 --> 00:27:48,480

to to with the camera to register

718

00:27:54,470 --> 00:27:51,840

the some shape or form on that

719

00:27:55,350 --> 00:27:54,480

particular surface as a registration

720

00:27:57,110 --> 00:27:55,360

point

721

00:27:59,430 --> 00:27:57,120

use that as your as part of your

722

00:28:02,549 --> 00:27:59,440

identity and then know within that

723

00:28:06,230 --> 00:28:02,559

triangulate over to the exact spot where

724

00:28:08,630 --> 00:28:06,240

you originally uh analyzed the material

725

00:28:09,990 --> 00:28:08,640

there and that's one way of finding the

726  
00:28:11,590 --> 00:28:10,000  
exact spot

727  
00:28:14,389 --> 00:28:11,600  
now

728  
00:28:16,470 --> 00:28:14,399  
that has that also has a

729  
00:28:18,870 --> 00:28:16,480  
has an earth application

730  
00:28:21,430 --> 00:28:18,880  
in that if you were looking for

731  
00:28:22,470 --> 00:28:21,440  
corrosion in pipelines

732  
00:28:23,590 --> 00:28:22,480  
and

733  
00:28:26,230 --> 00:28:23,600  
uh

734  
00:28:29,430 --> 00:28:26,240  
the corrosion is under paint you find

735  
00:28:31,510 --> 00:28:29,440  
that corrosion using the handheld x-ray

736  
00:28:34,549 --> 00:28:31,520  
fluorescence because

737  
00:28:35,510 --> 00:28:34,559  
uh steel will have a different signature

738  
00:28:41,669 --> 00:28:35,520

than

739

00:28:42,789 --> 00:28:41,679

you find that through your paint

740

00:28:46,149 --> 00:28:42,799

uh

741

00:28:48,870 --> 00:28:46,159

you can mark near it a symbol

742

00:28:50,630 --> 00:28:48,880

uh you can register that location and

743

00:28:53,029 --> 00:28:50,640

you can come back to that same spot

744

00:28:55,510 --> 00:28:53,039

later on and see if that corrosion has

745

00:28:57,350 --> 00:28:55,520

gotten any worse uh you could do it with

746

00:28:58,870 --> 00:28:57,360

the same person you could deal with a

747

00:29:00,149 --> 00:28:58,880

different person you could do it ten

748

00:29:03,190 --> 00:29:00,159

years later

749

00:29:05,350 --> 00:29:03,200

and and without registration uh come

750

00:29:06,870 --> 00:29:05,360

back to the same spot and do this do a

751  
00:29:08,870 --> 00:29:06,880  
re-analysis

752  
00:29:11,190 --> 00:29:08,880  
same way with things like

753  
00:29:14,149 --> 00:29:11,200  
if you had if you had forensics in a

754  
00:29:15,990 --> 00:29:14,159  
room marking a place on the carpet or

755  
00:29:17,990 --> 00:29:16,000  
anything like that it's being able to

756  
00:29:21,590 --> 00:29:18,000  
come back to the same spot

757  
00:29:22,630 --> 00:29:21,600  
and and identify what is there the same

758  
00:29:23,909 --> 00:29:22,640  
way

759  
00:29:28,950 --> 00:29:23,919  
so

760  
00:29:32,710 --> 00:29:31,110  
thanks fred fred

761  
00:29:34,789 --> 00:29:32,720  
great summer great overview really

762  
00:29:35,990 --> 00:29:34,799  
appreciate it uh also good to hear about

763  
00:29:37,350 --> 00:29:36,000

some of the potential commercial

764

00:29:38,310 --> 00:29:37,360

applications

765

00:29:39,190 --> 00:29:38,320

uh

766

00:29:41,830 --> 00:29:39,200

so

767

00:29:43,350 --> 00:29:41,840

one question that came through here is

768

00:29:44,870 --> 00:29:43,360

you're being retired and all and i don't

769

00:29:47,830 --> 00:29:44,880

know the answer to this one

770

00:29:49,110 --> 00:29:47,840

if somebody were interested in

771

00:29:50,870 --> 00:29:49,120

taking this technology and

772

00:29:54,149 --> 00:29:50,880

commercializing it would they still have

773

00:29:56,630 --> 00:29:54,159

access to you

774

00:29:59,350 --> 00:29:56,640

first of all if they licensed it through

775

00:30:00,630 --> 00:29:59,360

nasa which which they would

776

00:30:03,430 --> 00:30:00,640

then uh

777

00:30:06,230 --> 00:30:03,440

as a nasa and once a nasa inventor

778

00:30:08,870 --> 00:30:06,240

always in that same manner so yes they

779

00:30:10,789 --> 00:30:08,880

would have access to me through nasa

780

00:30:11,990 --> 00:30:10,799

to work for them

781

00:30:13,029 --> 00:30:12,000

okay

782

00:30:14,149 --> 00:30:13,039

excellent

783

00:30:16,230 --> 00:30:14,159

um

784

00:30:18,630 --> 00:30:16,240

and what you mentioned that a couple

785

00:30:21,830 --> 00:30:18,640

companies had taken interest in this and

786

00:30:23,430 --> 00:30:21,840

and moved in some directions uh uh in

787

00:30:25,430 --> 00:30:23,440

the aerospace realm

788

00:30:28,070 --> 00:30:25,440

um but weren't successful in bringing

789

00:30:29,510 --> 00:30:28,080

the product to market can can you

790

00:30:31,430 --> 00:30:29,520

you know without getting too much into

791

00:30:32,950 --> 00:30:31,440

the gory details give us some ideas of

792

00:30:35,430 --> 00:30:32,960

some of the challenges that are involved

793

00:30:38,950 --> 00:30:35,440

in taking this from a nasa application

794

00:30:40,230 --> 00:30:38,960

to an industrial commercial application

795

00:30:42,870 --> 00:30:40,240

sure

796

00:30:44,389 --> 00:30:42,880

one of the one of the prohibited factors

797

00:30:49,190 --> 00:30:44,399

in

798

00:30:50,870 --> 00:30:49,200

of the scanner an x-ray fluorescent

799

00:30:53,269 --> 00:30:50,880

handheld and there are many companies

800

00:30:55,590 --> 00:30:53,279

out there that provide those and do a

801  
00:30:58,070 --> 00:30:55,600  
real good job with the technology

802  
00:31:00,549 --> 00:30:58,080  
uh uh one like this is a standard it'll

803  
00:31:01,909 --> 00:31:00,559  
cost 15 to 20 thousand dollars for the

804  
00:31:04,630 --> 00:31:01,919  
scanner

805  
00:31:08,149 --> 00:31:04,640  
and to put a camera in does not increase

806  
00:31:10,149 --> 00:31:08,159  
the cost very it's it's minor really uh

807  
00:31:12,630 --> 00:31:10,159  
we actually have you can use a wide

808  
00:31:14,230 --> 00:31:12,640  
angle or you can use uh some of the

809  
00:31:15,909 --> 00:31:14,240  
lenses that we had in another

810  
00:31:18,549 --> 00:31:15,919  
application that would

811  
00:31:21,510 --> 00:31:18,559  
read a mark 50 feet away

812  
00:31:22,310 --> 00:31:21,520  
and then you could walk up to it and so

813  
00:31:23,269 --> 00:31:22,320

on

814

00:31:30,710 --> 00:31:23,279

the

815

00:31:33,669 --> 00:31:30,720

of reading barcodes and data matrix

816

00:31:36,710 --> 00:31:33,679

symbols and so on uh the market is used

817

00:31:37,750 --> 00:31:36,720

to 500 or less scanners

818

00:31:41,909 --> 00:31:37,760

and to

819

00:31:46,630 --> 00:31:43,830

is fifteen to twenty thousand dollars

820

00:31:48,870 --> 00:31:46,640

but uh they would go in the sticker shop

821

00:31:51,269 --> 00:31:48,880

what they didn't realize was they would

822

00:31:52,950 --> 00:31:51,279

say they would come to me and say

823

00:31:56,149 --> 00:31:52,960

uh we have a

824

00:31:59,190 --> 00:31:56,159

problem with counterfeit pharmaceuticals

825

00:32:02,310 --> 00:31:59,200

and it's a two billion dollar problem

826

00:32:03,909 --> 00:32:02,320

uh can you solve it and unless if you

827

00:32:05,750 --> 00:32:03,919

say yeah i can solve it for twenty

828

00:32:08,470 --> 00:32:05,760

thousand dollars

829

00:32:10,310 --> 00:32:08,480

the sticker shock still existed so you

830

00:32:12,070 --> 00:32:10,320

had the question did you have a two

831

00:32:15,029 --> 00:32:12,080

billion dollar problem or did you have a

832

00:32:19,110 --> 00:32:15,039

five hundred dollar problem and that

833

00:32:23,110 --> 00:32:21,269

this is they have to realize this is not

834

00:32:26,549 --> 00:32:23,120

a production process

835

00:32:27,990 --> 00:32:26,559

it is a verification process and if it's

836

00:32:31,350 --> 00:32:28,000

you can see you don't have to have one

837

00:32:33,909 --> 00:32:31,360

at every point of sale and every every

838

00:32:36,389 --> 00:32:33,919

checkpoint only at certain control

839

00:32:38,549 --> 00:32:36,399

points do you have to verify

840

00:32:41,029 --> 00:32:38,559

uh whether your product is counterfeit

841

00:32:43,990 --> 00:32:41,039

or not not everywhere just at control

842

00:32:46,789 --> 00:32:44,000

points so although so it costs

843

00:32:49,350 --> 00:32:46,799

it's high cost to set up a station for

844

00:32:52,789 --> 00:32:49,360

reading and verifying but you don't have

845

00:32:57,350 --> 00:32:54,549

thanks so

846

00:32:59,269 --> 00:32:57,360

it sounds as if there are a couple

847

00:33:00,470 --> 00:32:59,279

challenges to overcome in getting this

848

00:33:02,149 --> 00:33:00,480

thing from

849

00:33:02,950 --> 00:33:02,159

the technology from

850

00:33:05,430 --> 00:33:02,960

uh

851  
00:33:09,830 --> 00:33:05,440  
the nasa application in into market can

852  
00:33:12,389 --> 00:33:09,840  
can you talk about the role of um

853  
00:33:16,149 --> 00:33:12,399  
and licensing in um

854  
00:33:21,029 --> 00:33:17,590  
well of course the

855  
00:33:23,430 --> 00:33:21,039  
first role was to take it from idea all

856  
00:33:25,830 --> 00:33:23,440  
the way to uh

857  
00:33:28,710 --> 00:33:25,840  
in through the patent process

858  
00:33:30,470 --> 00:33:28,720  
and then we and after the patent process

859  
00:33:31,909 --> 00:33:30,480  
there's something you call reduced

860  
00:33:35,590 --> 00:33:31,919  
practice

861  
00:33:39,190 --> 00:33:35,600  
uh

862  
00:33:42,070 --> 00:33:39,200  
when i retired

863  
00:33:43,590 --> 00:33:42,080

also about that time the two companies

864

00:33:46,389 --> 00:33:43,600

we were working with

865

00:33:47,430 --> 00:33:46,399

fell prey to the economy and

866

00:33:49,909 --> 00:33:47,440

and they

867

00:33:52,870 --> 00:33:49,919

decided not to take

868

00:33:56,950 --> 00:33:52,880

take on new ventures at that time so the

869

00:33:58,389 --> 00:33:56,960

the economy was as much the blame as uh

870

00:34:04,470 --> 00:33:58,399

as uh

871

00:34:08,069 --> 00:34:06,389

thank you sir we have one more question

872

00:34:10,869 --> 00:34:08,079

this this one comes from a high school

873

00:34:11,589 --> 00:34:10,879

calculus uh class uh and the question is

874

00:34:14,069 --> 00:34:11,599

so

875

00:34:16,710 --> 00:34:14,079

overall what is novel about this

876

00:34:18,310 --> 00:34:16,720

technology that that

877

00:34:20,470 --> 00:34:18,320

makes it unique from previous

878

00:34:22,230 --> 00:34:20,480

technologies is is there one or two

879

00:34:23,909 --> 00:34:22,240

things that really sums this up that

880

00:34:25,909 --> 00:34:23,919

puts us

881

00:34:29,990 --> 00:34:25,919

above and beyond other available

882

00:34:33,669 --> 00:34:32,869

two aspects that make it low first of

883

00:34:36,869 --> 00:34:33,679

all

884

00:34:39,990 --> 00:34:36,879

the uh the use of a

885

00:34:42,069 --> 00:34:40,000

a chemical tag which may

886

00:34:44,470 --> 00:34:42,079

hold as many as 10

887

00:34:46,629 --> 00:34:44,480

elements in there

888

00:34:48,470 --> 00:34:46,639

in a in a particular

889

00:34:51,109 --> 00:34:48,480

amount for each element

890

00:34:53,349 --> 00:34:51,119

to provide a

891

00:34:55,430 --> 00:34:53,359

determined signature

892

00:34:58,310 --> 00:34:55,440

so when you your x-ray fluorescence

893

00:35:01,430 --> 00:34:58,320

reads that you will get a predetermined

894

00:35:02,390 --> 00:35:01,440

signature uh in that that's part of the

895

00:35:05,430 --> 00:35:02,400

identity

896

00:35:06,790 --> 00:35:05,440

the other uh the other novelty is

897

00:35:10,310 --> 00:35:06,800

coupling that

898

00:35:12,230 --> 00:35:10,320

with either a known identity marked on

899

00:35:14,550 --> 00:35:12,240

that particular object

900

00:35:18,950 --> 00:35:14,560

or a known feature

901  
00:35:21,910 --> 00:35:18,960  
uh a bump or a defect or a scrape or

902  
00:35:22,790 --> 00:35:21,920  
some known feature on the object itself

903  
00:35:25,670 --> 00:35:22,800  
near

904  
00:35:29,349 --> 00:35:25,680  
that particular uh

905  
00:35:30,390 --> 00:35:29,359  
the tagging uh the kent can be covered

906  
00:35:33,430 --> 00:35:30,400  
with paint

907  
00:35:36,790 --> 00:35:33,440  
or a film or whatever x-ray fluorescence

908  
00:35:39,109 --> 00:35:36,800  
will read through that much material so

909  
00:35:44,630 --> 00:35:39,119  
the novelty there is two technologies

910  
00:35:47,910 --> 00:35:46,630  
excellent well thank you so much and

911  
00:35:49,750 --> 00:35:47,920  
we'll we'll get back to you a little bit

912  
00:35:51,109 --> 00:35:49,760  
later in the hour with a couple

913  
00:35:53,750 --> 00:35:51,119

additional questions

914

00:35:56,710 --> 00:35:53,760

um in the meantime though i'd like to

915

00:35:58,870 --> 00:35:56,720

turn this over to dan perez um and dan

916

00:36:00,069 --> 00:35:58,880

will talk about how he's helping nasa to

917

00:36:02,310 --> 00:36:00,079

crowd source

918

00:36:04,950 --> 00:36:02,320

ideas for some of these these and other

919

00:36:08,230 --> 00:36:04,960

technologies as you can tell we've we've

920

00:36:10,710 --> 00:36:08,240

got um these are these are two of over a

921

00:36:12,150 --> 00:36:10,720

thousand patented technologies uh and

922

00:36:14,310 --> 00:36:12,160

then past our patents we've got another

923

00:36:15,670 --> 00:36:14,320

thousand pieces of software we have so

924

00:36:17,829 --> 00:36:15,680

much technology that we're trying to

925

00:36:19,670 --> 00:36:17,839

share with industry but we don't always

926  
00:36:21,430 --> 00:36:19,680  
know how else they can be used and dan

927  
00:36:24,069 --> 00:36:21,440  
perez is helping us with that his

928  
00:36:25,109 --> 00:36:24,079  
company marbler is uh uh trying to tap

929  
00:36:27,910 --> 00:36:25,119  
into

930  
00:36:30,470 --> 00:36:27,920  
uh science citizen scientist communities

931  
00:36:32,790 --> 00:36:30,480  
and and the population in general and

932  
00:36:34,790 --> 00:36:32,800  
and get ideas for how we can take

933  
00:36:38,150 --> 00:36:34,800  
technologies like mics and like fred's

934  
00:36:40,710 --> 00:36:38,160  
and get them out to industry so um

935  
00:36:42,950 --> 00:36:40,720  
enough out of me dan perez you'd like to

936  
00:36:51,589 --> 00:36:42,960  
tell us about uh marvel or crowdsourcing

937  
00:36:51,599 --> 00:36:57,589  
and dan i think you're on mute

938  
00:37:00,950 --> 00:36:59,750

there we go sorry about that so um i

939

00:37:02,950 --> 00:37:00,960

don't spend too much time talking about

940

00:37:04,230 --> 00:37:02,960

marble specifically but i did want to

941

00:37:05,829 --> 00:37:04,240

you know touch upon the you know the

942

00:37:07,829 --> 00:37:05,839

problem and the difficulties on

943

00:37:09,270 --> 00:37:07,839

commercializing technology that plays

944

00:37:10,870 --> 00:37:09,280

back into the the

945

00:37:12,710 --> 00:37:10,880

relationship and what we're doing with

946

00:37:14,950 --> 00:37:12,720

nasa and why why this is such an

947

00:37:16,630 --> 00:37:14,960

exciting initiative and why it's so

948

00:37:18,710 --> 00:37:16,640

exciting for everybody watching to get

949

00:37:21,030 --> 00:37:18,720

involved with with the nasa technologies

950

00:37:24,230 --> 00:37:21,040

that are online right now to figure out

951  
00:37:25,510 --> 00:37:24,240  
new ways to use it so um obviously the

952  
00:37:26,710 --> 00:37:25,520  
fine folks at marshall space flight

953  
00:37:28,390 --> 00:37:26,720  
center are constantly trying to

954  
00:37:30,230 --> 00:37:28,400  
commercialize their technology using

955  
00:37:32,310 --> 00:37:30,240  
what has been developed at nasa to find

956  
00:37:34,870 --> 00:37:32,320  
new ways to use these products in our

957  
00:37:35,990 --> 00:37:34,880  
everyday life so marbler as as a lot of

958  
00:37:37,670 --> 00:37:36,000  
you may know as a product development

959  
00:37:38,950 --> 00:37:37,680  
company and we try to turn this science

960  
00:37:41,030 --> 00:37:38,960  
science from nasa science from other

961  
00:37:42,870 --> 00:37:41,040  
people into new products and we do that

962  
00:37:44,550 --> 00:37:42,880  
by letting anybody around the world to

963  
00:37:46,150 --> 00:37:44,560

suggest new ways that they could use the

964

00:37:48,230 --> 00:37:46,160

science now you might ask yourself you

965

00:37:51,670 --> 00:37:48,240

know why is this relevant why why would

966

00:37:52,870 --> 00:37:51,680

we need a lot of help in creating um

967

00:37:57,270 --> 00:37:52,880

uh

968

00:37:59,430 --> 00:37:57,280

there's a huge amount of research that's

969

00:38:00,790 --> 00:37:59,440

going on in the world um nasa there's

970

00:38:03,109 --> 00:38:00,800

you know billions of dollars in research

971

00:38:05,030 --> 00:38:03,119

but if you just focus just on academia

972

00:38:07,990 --> 00:38:05,040

there's about 65 billion dollars that

973

00:38:09,990 --> 00:38:08,000

was spent last year on academic r d just

974

00:38:12,710 --> 00:38:10,000

in the u.s and that resulted in about

975

00:38:15,030 --> 00:38:12,720

you know 11 000 plus patent filings but

976  
00:38:16,310 --> 00:38:15,040  
of those 11 000 plus patent filings less

977  
00:38:18,870 --> 00:38:16,320  
than five percent of them are getting

978  
00:38:20,710 --> 00:38:18,880  
commercialized so 19 out of every 20

979  
00:38:22,470 --> 00:38:20,720  
patents coming from university settings

980  
00:38:24,710 --> 00:38:22,480  
and from government research settings

981  
00:38:26,790 --> 00:38:24,720  
are often lying uncommercialized and so

982  
00:38:27,670 --> 00:38:26,800  
the roi and that's you know taxpayer

983  
00:38:29,349 --> 00:38:27,680  
money

984  
00:38:30,630 --> 00:38:29,359  
um especially from universities who are

985  
00:38:32,870 --> 00:38:30,640  
predominantly taxpayer funded and

986  
00:38:34,390 --> 00:38:32,880  
philanthropy funded you know the roi is

987  
00:38:36,710 --> 00:38:34,400  
you know usually two to two to three

988  
00:38:39,270 --> 00:38:36,720

percent and there's a big gulf between

989

00:38:40,630 --> 00:38:39,280

turning science um that's happening uh

990

00:38:43,190 --> 00:38:40,640

all around us and all the universities

991

00:38:44,950 --> 00:38:43,200

in the u.s into new products and that's

992

00:38:46,630 --> 00:38:44,960

and that's where you know people at the

993

00:38:48,150 --> 00:38:46,640

at tech transfer offices step in how

994

00:38:50,150 --> 00:38:48,160

we're marvelous stepping in and this

995

00:38:51,910 --> 00:38:50,160

initiative is so people are allowed to

996

00:38:54,150 --> 00:38:51,920

post patent or we post patents on the

997

00:38:55,910 --> 00:38:54,160

platform we allow anybody to find out

998

00:38:57,270 --> 00:38:55,920

new problems that market problems that

999

00:38:59,430 --> 00:38:57,280

these patents could solve and then we

1000

00:39:01,349 --> 00:38:59,440

develop the most promising into new

1001  
00:39:03,190 --> 00:39:01,359

products and

1002  
00:39:05,510 --> 00:39:03,200

what's exciting about turning science

1003  
00:39:07,430 --> 00:39:05,520

into new products um and for anybody

1004  
00:39:09,270 --> 00:39:07,440

interested in you know developing some

1005  
00:39:11,109 --> 00:39:09,280

of nasa's technologies into new new

1006  
00:39:13,270 --> 00:39:11,119

products or universities technologies

1007  
00:39:14,390 --> 00:39:13,280

into new products is that you know when

1008  
00:39:16,069 --> 00:39:14,400

you work with something that's really

1009  
00:39:17,670 --> 00:39:16,079

patented or with some

1010  
00:39:19,829 --> 00:39:17,680

research that's already been done you

1011  
00:39:21,030 --> 00:39:19,839

kind of get a running start uh so if you

1012  
00:39:23,910 --> 00:39:21,040

approach the people that marshall

1013  
00:39:25,829 --> 00:39:23,920

approach the people um at jpl or some of

1014

00:39:27,190 --> 00:39:25,839

the other uh nasa centers about some of

1015

00:39:29,190 --> 00:39:27,200

their technologies you know they've

1016

00:39:31,589 --> 00:39:29,200

already spent a lot of time exemplifying

1017

00:39:32,870 --> 00:39:31,599

it and they patented very well and so

1018

00:39:35,829 --> 00:39:32,880

you didn't have to you know worry about

1019

00:39:36,790 --> 00:39:35,839

some of that early stage r d for it you

1020

00:39:40,150 --> 00:39:36,800

also

1021

00:39:41,510 --> 00:39:40,160

the cost associated with that early

1022

00:39:43,270 --> 00:39:41,520

technology development because it's

1023

00:39:45,030 --> 00:39:43,280

already been done you also since you're

1024

00:39:47,030 --> 00:39:45,040

starting with a patented technology and

1025

00:39:48,310 --> 00:39:47,040

save your development time and

1026

00:39:49,990 --> 00:39:48,320

with the marbler initiative and what's

1027

00:39:51,510 --> 00:39:50,000

what gets me excited as well and i hope

1028

00:39:53,270 --> 00:39:51,520

gets marshall and other people excited

1029

00:39:55,990 --> 00:39:53,280

as well is that we're also engaging a

1030

00:39:59,030 --> 00:39:56,000

community to be able to come in and take

1031

00:40:01,430 --> 00:39:59,040

a look at these technologies um

1032

00:40:02,710 --> 00:40:01,440

to help us move them forward and a lot

1033

00:40:04,870 --> 00:40:02,720

of you might be wondering hey you know

1034

00:40:06,710 --> 00:40:04,880

i'm not i'm not a rocket scientist

1035

00:40:08,310 --> 00:40:06,720

obviously because i don't work at nasa i

1036

00:40:09,990 --> 00:40:08,320

work in another engineering firm or i'm

1037

00:40:11,990 --> 00:40:10,000

a school teacher i'm a student and i

1038

00:40:13,430 --> 00:40:12,000

want to you know reassure all the all

1039

00:40:14,550 --> 00:40:13,440

the students who are watching today and

1040

00:40:16,310 --> 00:40:14,560

everybody else who might not be a

1041

00:40:18,069 --> 00:40:16,320

scientist who's watching today that all

1042

00:40:21,109 --> 00:40:18,079

the technologies that are listed in all

1043

00:40:23,030 --> 00:40:21,119

the technologies

1044

00:40:24,630 --> 00:40:23,040

with nasa and everybody else we break

1045

00:40:27,030 --> 00:40:24,640

them down such that non-experts can

1046

00:40:29,589 --> 00:40:27,040

understand because our big goal with uh

1047

00:40:31,270 --> 00:40:29,599

with this initiative is to ensure that

1048

00:40:33,190 --> 00:40:31,280

um non-experts could come at the

1049

00:40:34,710 --> 00:40:33,200

technology from different angles and to

1050

00:40:36,470 --> 00:40:34,720

share their insight and come up with

1051

00:40:37,829 --> 00:40:36,480

ways to use mike tinker's technology

1052

00:40:39,430 --> 00:40:37,839

that might never would have wouldn't

1053

00:40:41,430 --> 00:40:39,440

have thought of would have come up with

1054

00:40:42,870 --> 00:40:41,440

ways to use fred's technology that fred

1055

00:40:44,790 --> 00:40:42,880

would never have thought of and that's

1056

00:40:47,270 --> 00:40:44,800

the big goal of of marbler in this whole

1057

00:40:48,870 --> 00:40:47,280

initiative is to be able to tap the

1058

00:40:50,230 --> 00:40:48,880

creativity of people from all around the

1059

00:40:52,230 --> 00:40:50,240

world and to reassure you you don't have

1060

00:40:54,550 --> 00:40:52,240

to be an expert to be able to understand

1061

00:40:55,990 --> 00:40:54,560

the technology that's been um has been

1062

00:40:58,309 --> 00:40:56,000

presented to you

1063

00:41:00,069 --> 00:40:58,319

um so yeah that's a that's a little bit

1064

00:41:01,990 --> 00:41:00,079

quite a bit about the the initiative and

1065

00:41:03,589 --> 00:41:02,000

what we're doing and for those people

1066

00:41:06,710 --> 00:41:03,599

who are looking to submit some product

1067

00:41:07,990 --> 00:41:06,720

ideas um on marbler you know

1068

00:41:11,589 --> 00:41:08,000

do do you think around you know the

1069

00:41:12,790 --> 00:41:11,599

novelty and how how your product idea um

1070

00:41:14,870 --> 00:41:12,800

would compare

1071

00:41:16,630 --> 00:41:14,880

to existing product ideas maybe maybe it

1072

00:41:18,550 --> 00:41:16,640

doesn't exist at all you know look at

1073

00:41:20,309 --> 00:41:18,560

the look at the patent for every single

1074

00:41:22,309 --> 00:41:20,319

one of the the patents on marbler we

1075

00:41:23,750 --> 00:41:22,319

linked to the to the patent on google

1076

00:41:26,470 --> 00:41:23,760

patent so look with the patent actually

1077

00:41:28,390 --> 00:41:26,480

enable that product concept um and look

1078

00:41:30,870 --> 00:41:28,400

at the technology readiness for that

1079

00:41:33,670 --> 00:41:30,880

sort of um product idea would you have

1080

00:41:35,829 --> 00:41:33,680

to significantly alter mike's technology

1081

00:41:37,270 --> 00:41:35,839

or significantly alter fred's technology

1082

00:41:38,630 --> 00:41:37,280

in order to make that happen and then

1083

00:41:41,109 --> 00:41:38,640

obviously look at the market size as

1084

00:41:42,550 --> 00:41:41,119

well but um that's

1085

00:41:44,390 --> 00:41:42,560

the the quick and dirty of what we're

1086

00:41:46,309 --> 00:41:44,400

doing with with uh with nasa here at

1087

00:41:47,990 --> 00:41:46,319

marbler and a little bit around tech

1088

00:41:53,190 --> 00:41:48,000

transfer and the problem we're trying to

1089

00:41:59,030 --> 00:41:56,630

thanks dan perez uh and thanks also to

1090

00:42:00,470 --> 00:41:59,040

uh to mike and fred

1091

00:42:02,470 --> 00:42:00,480

uh and now we're gonna open it up i

1092

00:42:04,550 --> 00:42:02,480

think we've got 18 minutes left i'd like

1093

00:42:06,230 --> 00:42:04,560

to open it up for um uh general

1094

00:42:07,349 --> 00:42:06,240

questions or we've got a couple other

1095

00:42:08,630 --> 00:42:07,359

questions that came in through twitter

1096

00:42:11,510 --> 00:42:08,640

and google plus

1097

00:42:13,430 --> 00:42:11,520

um for our two inventors and um

1098

00:42:15,190 --> 00:42:13,440

um now is the time to start shuttling

1099

00:42:17,430 --> 00:42:15,200

questions and we've got somebody sitting

1100

00:42:19,589 --> 00:42:17,440

right here with the another laptop open

1101

00:42:24,230 --> 00:42:19,599

and she's feeding his content

1102

00:42:29,430 --> 00:42:25,270

uh

1103

00:42:31,589 --> 00:42:29,440

we'll start with mike and then we'll

1104

00:42:33,109 --> 00:42:31,599

we'll move on to fred

1105

00:42:33,910 --> 00:42:33,119

and the first question

1106

00:42:38,150 --> 00:42:33,920

um

1107

00:42:42,829 --> 00:42:38,160

what's the most exciting project you've

1108

00:42:48,950 --> 00:42:46,390

nasa well sure thanks dan um

1109

00:42:50,550 --> 00:42:48,960

i i think working uh

1110

00:42:52,550 --> 00:42:50,560

two things i think working with the

1111

00:42:54,630 --> 00:42:52,560

international space station

1112

00:42:56,870 --> 00:42:54,640

and with the space shuttle

1113

00:42:59,349 --> 00:42:56,880

would have to be uh the two most

1114

00:43:00,150 --> 00:42:59,359

exciting things i've done

1115

00:43:02,550 --> 00:43:00,160

um

1116

00:43:04,230 --> 00:43:02,560

you know you can look up on a clear

1117

00:43:06,550 --> 00:43:04,240

night and if you know where to look you

1118

00:43:10,069 --> 00:43:06,560

can see the space station

1119

00:43:11,670 --> 00:43:10,079

uh passing by overhead uh you know

1120

00:43:14,069 --> 00:43:11,680

knowing that those astronauts are on

1121

00:43:15,430 --> 00:43:14,079

orbit they're conducting groundbreaking

1122

00:43:17,030 --> 00:43:15,440

research

1123

00:43:19,030 --> 00:43:17,040

and that we have this phenomenal

1124

00:43:21,349 --> 00:43:19,040

facility in space

1125

00:43:23,270 --> 00:43:21,359

with international participation that is

1126  
00:43:25,349 --> 00:43:23,280  
extremely exciting

1127  
00:43:27,030 --> 00:43:25,359  
and then of course having worked with

1128  
00:43:28,710 --> 00:43:27,040  
the shuttle

1129  
00:43:29,670 --> 00:43:28,720  
i was involved with an investigation

1130  
00:43:31,190 --> 00:43:29,680  
team

1131  
00:43:34,069 --> 00:43:31,200  
to

1132  
00:43:35,990 --> 00:43:34,079  
help find out why foam was coming off

1133  
00:43:38,150 --> 00:43:36,000  
the external tank another connection

1134  
00:43:39,510 --> 00:43:38,160  
with foam for me

1135  
00:43:41,510 --> 00:43:39,520  
but that was very interesting very

1136  
00:43:43,109 --> 00:43:41,520  
rewarding we were able to help solve

1137  
00:43:45,589 --> 00:43:43,119  
that problem help to get the shuttle

1138  
00:43:48,550 --> 00:43:45,599

back on ground uh into the air

1139

00:43:52,470 --> 00:43:48,560

uh several years ago and flying again

1140

00:43:55,750 --> 00:43:52,480

uh so so doing work that leads to

1141

00:43:58,069 --> 00:43:55,760

space missions uh you know we've got

1142

00:44:00,630 --> 00:43:58,079

hardware flying in space you've got crew

1143

00:44:03,510 --> 00:44:00,640

operating that hardware

1144

00:44:10,550 --> 00:44:03,520

that's very exciting to me uh so so

1145

00:44:13,030 --> 00:44:11,510

sorry

1146

00:44:15,510 --> 00:44:13,040

trouble finding the the mute button

1147

00:44:17,349 --> 00:44:15,520

there uh i i have i have two questions

1148

00:44:18,710 --> 00:44:17,359

related to there's questions we asked

1149

00:44:22,390 --> 00:44:18,720

fred also that i want to ask you about

1150

00:44:24,309 --> 00:44:22,400

the phone um first is is can you speak

1151

00:44:26,870 --> 00:44:24,319

the cost effectiveness of of that

1152

00:44:29,829 --> 00:44:26,880

particular application and then the

1153

00:44:30,950 --> 00:44:29,839

follow-up question to that um which i

1154

00:44:31,910 --> 00:44:30,960

suppose i could just wait and ask you

1155

00:44:33,190 --> 00:44:31,920

the following question afterwards but

1156

00:44:34,309 --> 00:44:33,200

i'll give you started thinking about the

1157

00:44:37,030 --> 00:44:34,319

back of your brain

1158

00:44:38,790 --> 00:44:37,040

um is are there household applications

1159

00:44:40,230 --> 00:44:38,800

you know um uh countertop type

1160

00:44:42,230 --> 00:44:40,240

applications that you can think of for

1161

00:44:44,550 --> 00:44:42,240

this for this phone and i guess that

1162

00:44:46,630 --> 00:44:44,560

would also be a cost factor too right um

1163

00:44:47,750 --> 00:44:46,640

getting it cheap enough that you could

1164

00:44:48,950 --> 00:44:47,760

you could have it be an everyday

1165

00:44:50,630 --> 00:44:48,960

consumer item and what would that

1166

00:44:55,510 --> 00:44:50,640

consumer item be

1167

00:44:59,190 --> 00:44:56,550

sure

1168

00:45:01,109 --> 00:44:59,200

uh interestingly the particular foams

1169

00:45:03,750 --> 00:45:01,119

that we used in these experiments and as

1170

00:45:05,430 --> 00:45:03,760

you can see in this test article

1171

00:45:07,510 --> 00:45:05,440

these were off-the-shelf very

1172

00:45:10,069 --> 00:45:07,520

inexpensive phones that you can buy at

1173

00:45:12,550 --> 00:45:10,079

your local hardware store

1174

00:45:14,390 --> 00:45:12,560

so and this was a fairly small structure

1175

00:45:16,790 --> 00:45:14,400

and it didn't take a lot of foam to fill

1176  
00:45:18,710 --> 00:45:16,800  
it but that gives you an idea

1177  
00:45:20,309 --> 00:45:18,720  
of the cost

1178  
00:45:24,069 --> 00:45:20,319  
i think for the most part for

1179  
00:45:26,309 --> 00:45:24,079  
particularly for commercial applications

1180  
00:45:27,589 --> 00:45:26,319  
you would be looking at inexpensive

1181  
00:45:30,069 --> 00:45:27,599  
foams

1182  
00:45:32,390 --> 00:45:30,079  
that you could purchase off the shelf

1183  
00:45:34,230 --> 00:45:32,400  
it depends on what you would do

1184  
00:45:36,950 --> 00:45:34,240  
with that product

1185  
00:45:38,630 --> 00:45:36,960  
if you really required high strength for

1186  
00:45:41,030 --> 00:45:38,640  
example

1187  
00:45:43,510 --> 00:45:41,040  
you would probably need to involve foam

1188  
00:45:44,790 --> 00:45:43,520

researchers to design the foam to have

1189

00:45:47,589 --> 00:45:44,800

the properties you needed so it would

1190

00:45:49,670 --> 00:45:47,599

get more expensive in that case

1191

00:45:51,829 --> 00:45:49,680

as far as an upfront investment in a

1192

00:45:53,510 --> 00:45:51,839

product but once the foam had been

1193

00:45:55,190 --> 00:45:53,520

developed

1194

00:45:56,950 --> 00:45:55,200

you would not need to continue that

1195

00:45:59,670 --> 00:45:56,960

investment so that would be an upfront

1196

00:46:02,390 --> 00:45:59,680

cost but for the research we did here at

1197

00:46:05,190 --> 00:46:02,400

marshall we were simply using very

1198

00:46:06,950 --> 00:46:05,200

inexpensive spray or

1199

00:46:08,470 --> 00:46:06,960

poor phones

1200

00:46:09,750 --> 00:46:08,480

that we could buy at a local hardware

1201  
00:46:12,829 --> 00:46:09,760  
store

1202  
00:46:14,630 --> 00:46:12,839  
your second question was about household

1203  
00:46:16,550 --> 00:46:14,640  
applications

1204  
00:46:18,790 --> 00:46:16,560  
one application we've thought about is

1205  
00:46:21,109 --> 00:46:18,800  
kind of related to plumbing

1206  
00:46:22,630 --> 00:46:21,119  
you know you have to insulate your pipes

1207  
00:46:23,829 --> 00:46:22,640  
during the winter

1208  
00:46:26,710 --> 00:46:23,839  
and

1209  
00:46:28,950 --> 00:46:26,720  
you could use this type technology for a

1210  
00:46:31,109 --> 00:46:28,960  
pipe insulation for example

1211  
00:46:33,910 --> 00:46:31,119  
and that you you would wrap the

1212  
00:46:35,589 --> 00:46:33,920  
structure around a pipe inject the foam

1213  
00:46:38,230 --> 00:46:35,599

into it it would cure

1214

00:46:40,069 --> 00:46:38,240

and then you would have the insulation

1215

00:46:43,990 --> 00:46:40,079

left there in place

1216

00:46:45,750 --> 00:46:44,000

uh that's just one household application

1217

00:46:48,790 --> 00:46:45,760

um

1218

00:46:50,790 --> 00:46:48,800

so any other questions related to that

1219

00:46:52,150 --> 00:46:50,800

uh some of those i wouldn't want to

1220

00:46:53,829 --> 00:46:52,160

refer to dan

1221

00:46:55,910 --> 00:46:53,839

uh with marbler

1222

00:46:58,069 --> 00:46:55,920

because he's involved some very specific

1223

00:47:01,190 --> 00:46:58,079

ideas

1224

00:47:03,430 --> 00:47:01,200

so uh actually let's hop to fred next

1225

00:47:04,710 --> 00:47:03,440

and then i do have some questions for

1226

00:47:06,390 --> 00:47:04,720

and dan perez i'll give you a chance to

1227

00:47:08,309 --> 00:47:06,400

start thinking about these i want to ask

1228

00:47:10,069 --> 00:47:08,319

you also um what are some of the cool

1229

00:47:11,750 --> 00:47:10,079

ideas you've gotten for how these guys

1230

00:47:12,950 --> 00:47:11,760

technologies could be used

1231

00:47:15,270 --> 00:47:12,960

uh but in the meantime we had another

1232

00:47:18,710 --> 00:47:15,280

question come in for fred from uh google

1233

00:47:20,790 --> 00:47:18,720

plus and and this one is uh have you

1234

00:47:26,710 --> 00:47:20,800

looked at using this technology in a

1235

00:47:31,589 --> 00:47:29,430

not in a biological or medical setting

1236

00:47:34,309 --> 00:47:31,599

in the sense of a doctor's office or in

1237

00:47:39,109 --> 00:47:36,790

if it were in a hospital it would be at

1238

00:47:41,990 --> 00:47:39,119

the pharmaceutical

1239

00:47:43,030 --> 00:47:42,000

level where you'd be receiving

1240

00:47:45,030 --> 00:47:43,040

uh

1241

00:47:46,950 --> 00:47:45,040

treatment products and you would want

1242

00:47:49,349 --> 00:47:46,960

you would use this to

1243

00:47:52,950 --> 00:47:49,359

authenticate that they came from the

1244

00:47:54,470 --> 00:47:52,960

source that you ordered them rather than

1245

00:47:59,990 --> 00:47:54,480

uh

1246

00:48:01,750 --> 00:48:00,000

you hear of that happening quite a bit

1247

00:48:04,069 --> 00:48:01,760

it's it's

1248

00:48:06,950 --> 00:48:04,079

something that's in the entire

1249

00:48:10,150 --> 00:48:06,960

pharmaceutical industry uh and

1250

00:48:12,710 --> 00:48:10,160

uh your your drug stores your hospitals

1251

00:48:15,190 --> 00:48:12,720

they receive counterfeit medication

1252

00:48:16,069 --> 00:48:15,200

and this this would be a way to verify

1253

00:48:18,150 --> 00:48:16,079

um

1254

00:48:20,069 --> 00:48:18,160

the and authenticate the medication

1255

00:48:22,390 --> 00:48:20,079

they're receiving and it's what they

1256

00:48:24,790 --> 00:48:22,400

really ordered and from whom

1257

00:48:29,910 --> 00:48:24,800

otherwise it wouldn't that would be that

1258

00:48:36,710 --> 00:48:34,150

thank you sir and um

1259

00:48:38,549 --> 00:48:36,720

can you talk us through some of the the

1260

00:48:39,990 --> 00:48:38,559

cool technology uh this is some of the

1261

00:48:42,230 --> 00:48:40,000

cool ideas that you've gotten for how we

1262

00:48:45,349 --> 00:48:42,240

can use these these two technologies uh

1263

00:48:47,270 --> 00:48:45,359

or and maybe a a quick rundown on on

1264

00:48:48,870 --> 00:48:47,280

some of the other technologies that

1265

00:49:02,950 --> 00:48:48,880

we've got up on the marbler site right

1266

00:49:07,910 --> 00:49:06,549

were you are you speaking to me or

1267

00:49:09,510 --> 00:49:07,920

so that was a question that was a

1268

00:49:16,630 --> 00:49:09,520

question

1269

00:49:16,640 --> 00:49:19,910

no

1270

00:49:19,920 --> 00:49:24,390

so damn perez can you hear us

1271

00:49:27,829 --> 00:49:25,670

yes i can hear you i dropped off the

1272

00:49:30,069 --> 00:49:27,839

second on my internet but i'm back sorry

1273

00:49:30,870 --> 00:49:30,079

about that um what was your question

1274

00:49:32,950 --> 00:49:30,880

sorry

1275

00:49:34,549 --> 00:49:32,960

the question is uh can you walk us

1276

00:49:35,750 --> 00:49:34,559

through some secondary applications some

1277

00:49:37,430 --> 00:49:35,760

of the new ideas that you've gotten for

1278

00:49:39,829 --> 00:49:37,440

these two technologies

1279

00:49:41,109 --> 00:49:39,839

um uh fred and mike's technologies and

1280

00:49:42,390 --> 00:49:41,119

also what are some of the other

1281

00:49:43,670 --> 00:49:42,400

technologies that are that are up on

1282

00:49:45,030 --> 00:49:43,680

marbler now

1283

00:49:47,270 --> 00:49:45,040

from nasa that people have been

1284

00:49:49,910 --> 00:49:47,280

interested in and and and

1285

00:49:52,150 --> 00:49:49,920

new applications for them

1286

00:49:54,470 --> 00:49:52,160

sure sure thing and so one of the really

1287

00:49:56,870 --> 00:49:54,480

really exciting applications we had uh

1288

00:49:58,069 --> 00:49:56,880

for uh for mike's technology was

1289

00:49:59,750 --> 00:49:58,079

actually to use it as a rapidly

1290

00:50:01,990 --> 00:49:59,760

deployable splint in emergency

1291

00:50:04,630 --> 00:50:02,000

situations so you'd imagine given the

1292

00:50:06,230 --> 00:50:04,640

foam is comes quite compact and could

1293

00:50:09,430 --> 00:50:06,240

expand you know depending on the type of

1294

00:50:11,589 --> 00:50:09,440

foam you use anywhere from 10x to 25x

1295

00:50:12,470 --> 00:50:11,599

you can have you know

1296

00:50:54,309 --> 00:50:12,480

a

1297

00:50:56,710 --> 00:50:54,319

technology in terms of um emergency

1298

00:51:00,470 --> 00:50:56,720

situations actually you know using this

1299

00:51:03,270 --> 00:51:00,480

to quickly um lift up debris um after

1300

00:51:05,190 --> 00:51:03,280

you know a building collapses um or

1301  
00:51:06,710 --> 00:51:05,200  
during mine accidents you would

1302  
00:51:09,510 --> 00:51:06,720  
obviously need some very very strong

1303  
00:51:11,829 --> 00:51:09,520  
foam and as is a biochemist myself not a

1304  
00:51:13,109 --> 00:51:11,839  
material scientist i

1305  
00:51:15,750 --> 00:51:13,119  
i couldn't say if

1306  
00:51:17,430 --> 00:51:15,760  
it exists um that's sort of a

1307  
00:51:19,589 --> 00:51:17,440  
phone that would be strong enough to use

1308  
00:51:21,990 --> 00:51:19,599  
safely in those sorts of situations but

1309  
00:51:25,430 --> 00:51:22,000  
it's a very clever idea and a really

1310  
00:51:28,470 --> 00:51:25,440  
neat um unmet need that his technology

1311  
00:51:29,430 --> 00:51:28,480  
would potentially be able to solve um in

1312  
00:51:31,990 --> 00:51:29,440  
terms of

1313  
00:51:33,750 --> 00:51:32,000

of of fred's technology and this and two

1314

00:51:35,990 --> 00:51:33,760

component tagging one of the most

1315

00:51:38,230 --> 00:51:36,000

exciting applications i've seen is

1316

00:51:39,829 --> 00:51:38,240

really and freda touched upon it as well

1317

00:51:41,829 --> 00:51:39,839

and there's one i want to really

1318

00:51:43,109 --> 00:51:41,839

emphasize because i'm i'm quite

1319

00:51:44,950 --> 00:51:43,119

interested in it it's actually in

1320

00:51:47,190 --> 00:51:44,960

counterfeit um

1321

00:51:49,670 --> 00:51:47,200

tracking counterfeits and

1322

00:51:52,390 --> 00:51:49,680

authenticating consumables but uh what

1323

00:51:53,750 --> 00:51:52,400

people might not appreciate is how much

1324

00:51:55,430 --> 00:51:53,760

of a problem this is in the

1325

00:51:57,349 --> 00:51:55,440

pharmaceutical industry there are

1326

00:51:59,829 --> 00:51:57,359

billions and billions tens of billions

1327

00:52:02,710 --> 00:51:59,839

of dollars every year worth of fake

1328

00:52:05,430 --> 00:52:02,720

drugs that are distributed um and quite

1329

00:52:07,829 --> 00:52:05,440

a few enter america as well um and these

1330

00:52:10,069 --> 00:52:07,839

these positively haven't ever or should

1331

00:52:13,270 --> 00:52:10,079

it negatively certainly have a negative

1332

00:52:15,349 --> 00:52:13,280

impact on on our health and um what

1333

00:52:17,910 --> 00:52:15,359

would be really neat is to try to stay a

1334

00:52:20,309 --> 00:52:17,920

step ahead of of criminals and criminal

1335

00:52:23,349 --> 00:52:20,319

syndicates by having this sort of uh

1336

00:52:24,630 --> 00:52:23,359

two-step authentication system and as as

1337

00:52:27,589 --> 00:52:24,640

fred mentioned it's actually quite

1338

00:52:29,270 --> 00:52:27,599

powerful you'd have um ten different uh

1339

00:52:31,829 --> 00:52:29,280

uh types of identification that you'd be

1340

00:52:34,069 --> 00:52:31,839

able to do and it's quite modular um and

1341

00:52:34,710 --> 00:52:34,079

so for certainly for for drugs which is

1342

00:52:51,349 --> 00:52:34,720

a

1343

00:52:53,750 --> 00:52:51,359

commonly counterfeited include

1344

00:52:55,589 --> 00:52:53,760

electronics as well so most of us are

1345

00:52:57,829 --> 00:52:55,599

confident that our iphone is generally

1346

00:52:59,750 --> 00:52:57,839

you know made by apple but uh but there

1347

00:53:01,670 --> 00:52:59,760

are actually huge amounts of counterfeit

1348

00:53:03,589 --> 00:53:01,680

electronics that you'll see out there

1349

00:53:06,710 --> 00:53:03,599

and so this sort of identification

1350

00:53:07,750 --> 00:53:06,720

system would really help um but you know

1351  
00:53:09,510 --> 00:53:07,760  
i'd encourage everybody to take a look

1352  
00:53:11,670 --> 00:53:09,520  
at marble.com

1353  
00:53:14,390 --> 00:53:11,680  
there's a there's dozens of and dozens

1354  
00:53:16,549 --> 00:53:14,400  
of other nasa um technologies and nasa

1355  
00:53:19,030 --> 00:53:16,559  
innovations that are um that are there

1356  
00:53:21,510 --> 00:53:19,040  
that are being um that that people could

1357  
00:53:25,270 --> 00:53:21,520  
come and and trying to commercial

1358  
00:53:27,109 --> 00:53:25,280  
wise um one one really neat one um that

1359  
00:53:29,270 --> 00:53:27,119  
i've actually really enjoyed looking at

1360  
00:53:33,109 --> 00:53:29,280  
so there's a nasa technology it's on

1361  
00:53:35,030 --> 00:53:33,119  
very robust and and um precise mirror

1362  
00:53:37,030 --> 00:53:35,040  
alignment so as people could uh could

1363  
00:53:39,270 --> 00:53:37,040

imagine nasa does quite a bit of

1364

00:53:42,309 --> 00:53:39,280

research um in terms of mirror lineman's

1365

00:53:43,829 --> 00:53:42,319

for astronomical observations and um

1366

00:53:45,670 --> 00:53:43,839

these are usually very very large

1367

00:53:47,430 --> 00:53:45,680

devices but what nasa has done is

1368

00:53:50,470 --> 00:53:47,440

they've designed a system that is very

1369

00:53:52,390 --> 00:53:50,480

accurate very cost effective um and

1370

00:53:54,470 --> 00:53:52,400

their their curvature errors are much

1371

00:53:57,190 --> 00:53:54,480

much lower than other than other

1372

00:53:58,870 --> 00:53:57,200

technologies but uh uh in terms of some

1373

00:54:01,510 --> 00:53:58,880

of the ideas that people have found and

1374

00:54:04,150 --> 00:54:01,520

also in in setting up rapid free space

1375

00:54:05,670 --> 00:54:04,160

optical links so that is you know you're

1376

00:54:07,190 --> 00:54:05,680

in the middle of uh

1377

00:54:08,950 --> 00:54:07,200

the desert or you're just in in the

1378

00:54:09,990 --> 00:54:08,960

middle of a battle zone for military

1379

00:54:11,990 --> 00:54:10,000

applications you need to quickly

1380

00:54:13,750 --> 00:54:12,000

establish a wi-fi connection or

1381

00:54:16,150 --> 00:54:13,760

communication connection you could use

1382

00:54:18,549 --> 00:54:16,160

this device and you'll be able to to

1383

00:54:20,870 --> 00:54:18,559

amplify any sort of satellite signal

1384

00:54:24,150 --> 00:54:20,880

much much quicker and actually use it

1385

00:54:25,430 --> 00:54:24,160

for for in the field um communications

1386

00:54:27,670 --> 00:54:25,440

which is a really really clever

1387

00:54:29,829 --> 00:54:27,680

application it's a demonstration of of

1388

00:54:33,990 --> 00:54:29,839

how you could engage a wide network to

1389

00:54:35,670 --> 00:54:34,000

to identify some some different types of

1390

00:54:37,030 --> 00:54:35,680

applications that the inventors might

1391

00:54:39,030 --> 00:54:37,040

not have thought of another neat

1392

00:54:40,950 --> 00:54:39,040

technology that nasa's developed was a

1393

00:54:44,309 --> 00:54:40,960

sensor for measuring the speed of you

1394

00:54:47,030 --> 00:54:44,319

know very high temperature uh fluids um

1395

00:54:49,030 --> 00:54:47,040

somebody came in who's um who's actually

1396

00:54:51,510 --> 00:54:49,040

a researcher in wisconsin his name is

1397

00:54:54,309 --> 00:54:51,520

brian and he felt well we really need

1398

00:54:56,710 --> 00:54:54,319

application for this is to pivot it uh

1399

00:54:58,870 --> 00:54:56,720

from space and orbital applications

1400

00:55:01,670 --> 00:54:58,880

actually for flow monitoring in next

1401  
00:55:03,430 --> 00:55:01,680  
generation nuclear reactors um so i'm

1402  
00:55:04,710 --> 00:55:03,440  
not a nuclear physicist but i found this

1403  
00:55:07,109 --> 00:55:04,720  
application actually really really

1404  
00:55:09,750 --> 00:55:07,119  
interesting he attached several images

1405  
00:55:11,270 --> 00:55:09,760  
and i encourage all to take a look um at

1406  
00:55:13,990 --> 00:55:11,280  
some of the ideas for for this

1407  
00:55:16,390 --> 00:55:14,000  
particular technology and how you know

1408  
00:55:18,950 --> 00:55:16,400  
maybe you'd be able to pivot some nasa

1409  
00:55:21,589 --> 00:55:18,960  
innovation into uh into the nuclear

1410  
00:55:23,829 --> 00:55:21,599  
reactor um there's a there's various

1411  
00:55:25,910 --> 00:55:23,839  
other um technologies there's you know

1412  
00:55:27,510 --> 00:55:25,920  
that people could chew on one particular

1413  
00:55:30,390 --> 00:55:27,520

that's uh that's gotten quite a bit of

1414

00:55:32,710 --> 00:55:30,400

traction is a simplifying way of storing

1415

00:55:34,549 --> 00:55:32,720

ultra low temperature fluids so you can

1416

00:55:36,549 --> 00:55:34,559

imagine with you know their fuel cells

1417

00:55:38,870 --> 00:55:36,559

and in various missions nasa has to

1418

00:55:40,710 --> 00:55:38,880

develop um technologies for mission

1419

00:55:43,349 --> 00:55:40,720

critical tasks and often you know part

1420

00:55:45,589 --> 00:55:43,359

of those tasks involve you know storing

1421

00:55:46,710 --> 00:55:45,599

ultra low temperature fluids but there's

1422

00:55:48,470 --> 00:55:46,720

a lot of

1423

00:55:50,069 --> 00:55:48,480

ways here on earth that we need to store

1424

00:55:52,230 --> 00:55:50,079

ultra

1425

00:55:55,190 --> 00:55:52,240

low temperature fluids as well in terms

1426  
00:55:57,430 --> 00:55:55,200  
of cryogen cryogenic storage and for

1427  
00:55:59,270 --> 00:55:57,440  
service providers a lot of biomedical

1428  
00:56:00,630 --> 00:55:59,280  
applications when it comes to freezing

1429  
00:56:03,030 --> 00:56:00,640  
tissues

1430  
00:56:05,430 --> 00:56:03,040  
for medical research um it's got

1431  
00:56:06,789 --> 00:56:05,440  
applications for that and so

1432  
00:56:08,069 --> 00:56:06,799  
those are just a few that i'm quite

1433  
00:56:10,630 --> 00:56:08,079  
excited about but i know i'm running out

1434  
00:56:14,309 --> 00:56:10,640  
of time so i should turn it back over to

1435  
00:56:18,789 --> 00:56:16,470  
thanks uh that's a great overview i

1436  
00:56:20,710 --> 00:56:18,799  
really appreciate it dan um al also as

1437  
00:56:24,230 --> 00:56:20,720  
as dan perez uh mentioned you're on mute

1438  
00:56:28,630 --> 00:56:26,549

as dan perez mentioned uh [marveller.com](http://marveller.com)

1439

00:56:30,069 --> 00:56:28,640

forward slash nasa is one of the best

1440

00:56:31,589 --> 00:56:30,079

places to go hear about all these

1441

00:56:33,109 --> 00:56:31,599

technologies

1442

00:56:35,030 --> 00:56:33,119

um

1443

00:56:38,309 --> 00:56:35,040

another question just came in through

1444

00:56:40,150 --> 00:56:38,319

google plus and um

1445

00:56:41,190 --> 00:56:40,160

a handful of questions actually related

1446

00:56:43,270 --> 00:56:41,200

to so we're interested in this

1447

00:56:44,950 --> 00:56:43,280

technology now what what's the protocol

1448

00:56:45,990 --> 00:56:44,960

for licensing how do i get access to

1449

00:56:48,470 --> 00:56:46,000

this stuff

1450

00:56:51,190 --> 00:56:48,480

um and i'll i'll field that one

1451  
00:56:52,309 --> 00:56:51,200  
uh generally speaking uh if you find a

1452  
00:56:54,069 --> 00:56:52,319  
technology of nasa's that you're

1453  
00:56:55,829 --> 00:56:54,079  
interested in you contact that field

1454  
00:56:57,190 --> 00:56:55,839  
center directly and

1455  
00:56:59,589 --> 00:56:57,200  
there'll be a name and a contact

1456  
00:57:01,430 --> 00:56:59,599  
information uh listed with with any of

1457  
00:57:02,710 --> 00:57:01,440  
our patents with any of our technologies

1458  
00:57:03,430 --> 00:57:02,720  
are on this site

1459  
00:57:07,510 --> 00:57:03,440  
so

1460  
00:57:09,349 --> 00:57:07,520  
directly or contact

1461  
00:57:10,950 --> 00:57:09,359  
google nasa technology transfer or

1462  
00:57:12,230 --> 00:57:10,960  
technology.nasa.gov

1463  
00:57:13,270 --> 00:57:12,240

there's a million ways to get in touch

1464

00:57:14,390 --> 00:57:13,280

with us

1465

00:57:17,030 --> 00:57:14,400

um

1466

00:57:19,510 --> 00:57:17,040

the first step is usually a research

1467

00:57:21,190 --> 00:57:19,520

or evaluation license and we can set you

1468

00:57:23,510 --> 00:57:21,200

up with a six month or 12 month

1469

00:57:26,230 --> 00:57:23,520

exploratory period where you take the

1470

00:57:28,309 --> 00:57:26,240

technology out it's like a test drive um

1471

00:57:30,390 --> 00:57:28,319

uh you can bang on it you can see if it

1472

00:57:31,430 --> 00:57:30,400

works for you you can experiment with it

1473

00:57:33,750 --> 00:57:31,440

and

1474

00:57:35,829 --> 00:57:33,760

you you can see if it's really for you

1475

00:57:37,190 --> 00:57:35,839

if it turns out that it is for you we we

1476

00:57:39,510 --> 00:57:37,200

do the next step which is a commercial

1477

00:57:42,390 --> 00:57:39,520

license and we sit down with you uh we

1478

00:57:44,470 --> 00:57:42,400

work on some paperwork we draft we draft

1479

00:57:46,710 --> 00:57:44,480

that um an agreement that says you get

1480

00:57:47,510 --> 00:57:46,720

to use this technology for your

1481

00:57:49,910 --> 00:57:47,520

um

1482

00:57:52,950 --> 00:57:49,920

uh commercial applications and generally

1483

00:57:54,710 --> 00:57:52,960

there there is a royalty fee uh that you

1484

00:57:57,190 --> 00:57:54,720

pay us for the use of the technology and

1485

00:57:59,109 --> 00:57:57,200

that that money doesn't just you know um

1486

00:58:01,750 --> 00:57:59,119

go back into the federal treasury that

1487

00:58:03,430 --> 00:58:01,760

that those dollars go um it's a nominal

1488

00:58:05,109 --> 00:58:03,440

fee it's a couple bucks and those

1489

00:58:08,069 --> 00:58:05,119

actually go to the inventor

1490

00:58:10,230 --> 00:58:08,079

um um mostly mostly to the inventor uh

1491

00:58:12,549 --> 00:58:10,240

the other dollars get get funneled into

1492

00:58:14,549 --> 00:58:12,559

uh patents uh patent maintenance fees

1493

00:58:17,349 --> 00:58:14,559

and that that type of basic work um so

1494

00:58:20,309 --> 00:58:17,359

it's a nominal fee um it rewards the

1495

00:58:22,069 --> 00:58:20,319

inventor um which is a

1496

00:58:23,829 --> 00:58:22,079

one of our legal requirements and we're

1497

00:58:25,670 --> 00:58:23,839

happy to do it um so if you're

1498

00:58:27,750 --> 00:58:25,680

interested in the technology uh

1499

00:58:29,670 --> 00:58:27,760

innovation uh i'm sorry researcher

1500

00:58:32,710 --> 00:58:29,680

evaluation license then a commercial

1501

00:58:33,990 --> 00:58:32,720

license um uh so let's say you've got

1502

00:58:35,910 --> 00:58:34,000

the patent you've got the right to use

1503

00:58:37,750 --> 00:58:35,920

it you need some more assistance as fred

1504

00:58:39,990 --> 00:58:37,760

mentioned we're happy to provide that

1505

00:58:41,829 --> 00:58:40,000

assistance our researchers will will sit

1506

00:58:44,870 --> 00:58:41,839

down with you they'll talk you through

1507

00:58:48,710 --> 00:58:44,880

it um in some cases we'll build um test

1508

00:58:51,109 --> 00:58:48,720

platforms we'll um help you prototype um

1509

00:58:52,470 --> 00:58:51,119

and that that all gets worked out uh but

1510

00:58:53,829 --> 00:58:52,480

in general you know if you're just

1511

00:58:56,150 --> 00:58:53,839

interested in our technology give us a

1512

00:58:58,230 --> 00:58:56,160

call it would be um it's a lot easier

1513

00:58:59,670 --> 00:58:58,240

than you might think

1514

00:59:02,150 --> 00:58:59,680

um

1515

00:59:03,349 --> 00:59:02,160

so that that puts us at 12 59 eastern

1516

00:59:06,069 --> 00:59:03,359

time and i think we have until one

1517

00:59:08,309 --> 00:59:06,079

o'clock um i'll go ahead and say

1518

00:59:10,870 --> 00:59:08,319

uh thanks to everyone for joining us

1519

00:59:12,150 --> 00:59:10,880

um again i'm dan lochte from uh nasa

1520

00:59:15,990 --> 00:59:12,160

tech transfer

1521

00:59:17,349 --> 00:59:16,000

uh if you hold on

1522

00:59:19,990 --> 00:59:17,359

we didn't get to all the questions but

1523

00:59:22,390 --> 00:59:20,000

if you um uh uh hit us up uh through

1524

00:59:24,309 --> 00:59:22,400

social media we will get to them all

1525

00:59:26,470 --> 00:59:24,319

um like to thank mike tinker for

1526

00:59:28,789 --> 00:59:26,480

marshall like to take thank uh fred tram

1527

00:59:30,309 --> 00:59:28,799

for marshall i'd like to thank um uh dan

1528

00:59:32,549 --> 00:59:30,319

perez from marbler

1529

00:59:33,670 --> 00:59:32,559

so thanks everybody it's been a fun

1530

00:59:35,270 --> 00:59:33,680

hangout